

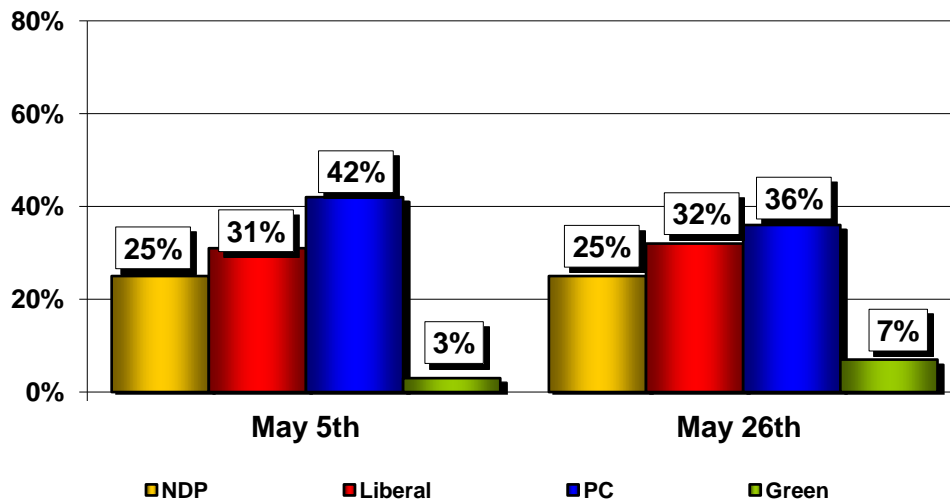
Ontario election tightens for front-runners - New Poll

Job creation remains "top of mind" issue, with no Party getting significant support as protector of the environment

(Toronto, May 30, 2014) A poll commissioned by Environmental Communication Options, undertaken earlier this week by OraclePoll Research, indicates **36% of decided voters will vote for the Progressive Conservative Party and 32% will vote for the Liberal Party. NDP support has remained steady at 25%. The Green Party showed a slight gain in support with 7% of the decided vote.**

The graph below shows the current vote intent and change from a poll released on May 5, 2014. The poll was conducted between May 23 and 27th, 2014 using multi-lingual outbound callers based in Sudbury. The margin of error for this 1,000-person survey is +/- 3.1%, 19/20 times.

DECIDED VOTE INTENT



Not surprisingly, the top of mind issue for the upcoming Ontario election is job creation (31%), followed by rising utility prices (12%), deficits or government spending (11%), the economy (9%) and health care (8%).

Q1. What in your opinion the most important issue facing Ontario at this time?

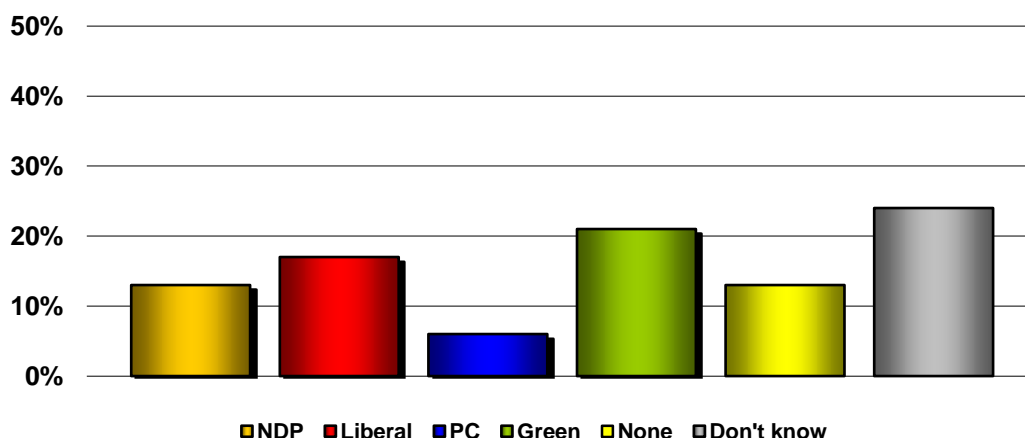
Job creation / employment	30.5	Education	4.7
Utility costs / rising prices	11.7	Public transportation	3.9
Deficits / spending / budgets	10.9	Housing (affordable, available)	3.1
Economy	8.6	Traffic / gridlock	2.3
Health care	7.8	Seniors issues / pensions etc	1.6
Don't know	7.0	Poverty / social issues	1.6
Taxation	5.5	The Election	0.8
Total: 100.0			

The poll indicates less than one-third of voters had a favourable view of either of the leading Parties campaign platforms:

<i>“Do you have a very favourable or unfavourable view of each of the following?”</i>	<i>Favourable</i>	<i>Unfavourable</i>	<i>Don't know</i>
The plan that Kathleen Wynne and the Ontario Liberals are presenting to voters in this campaign?	31%	41%	28%
The plan that Tim Hudak and the Ontario Progressive Conservatives are presenting to voters in this campaign?	27%	52%	21%

None of the Parties have convinced Ontarians they are the best choice to ensure environmental protection or to advance green energy policies.

“Which political Party in Ontario do you think would do the best job when it comes to protecting the environment and developing green energy?”



Additional polls related to the upcoming Ontario election will be released in the near future.

Other Ontario Provincial Election 2014 related polls conducted by OraclePoll and Environmental Communication Options include:

- [Don Valley West Survey Report \(May 14-15, 2014\)](#)
- [Riding Poll for Sault Marie \(May 2014\)](#)
- [Riding Poll for Sudbury \(May 2014\)](#)
- [Energy focus and Province-wide vote intent \(May 2 to 5, 2014\)](#)



[OraclePoll Research Limited](#) has provided multilingual public opinion polling, market research, program evaluation and consulting services. Since 1997, OraclePoll has provided quantitative and qualitative research that includes project design, data collection and reporting using telephone surveys, focus groups (on-site and online), mail surveys and exit surveys. OraclePoll has offices in Toronto, Montréal and Sudbury.

[Environmental Communication Options](#) provides media relations and strategic counsel to clients across Canada. The focus of our practice is on energy, aboriginal, environment and natural resource matters. Twitter: @ecostrategy.