



### Media Advisory

Attn: Real Estate, Business, Environment, Energy, Conservation Reporters and Editors

## Energy Conservation is Good Business!

### ***Minister of Energy – The Honourable Brad Duguid to address BOMA Toronto Conservation and Demand Management Workshop***

The **Building Owners and Managers Association (BOMA)** of Toronto will host a workshop in Toronto outlining the details of its **Conservation and Demand Management (CDM)** Program.

**Brad Duguid, Minister of Energy (MPP for Scarborough Centre), will speak about the Ontario government's commitment to promoting energy efficiency and conservation in commercial and industrial properties.**

The Minister's address at 9:00 a.m. will be followed by a series of presentations on energy conservation initiatives and incentive programs designed to offset the costs of energy efficient retrofits.

**Toronto Hydro, Manager CDM Program Delivery and Business Development,**  
Joe Bile will outline the current THES CDM Program.

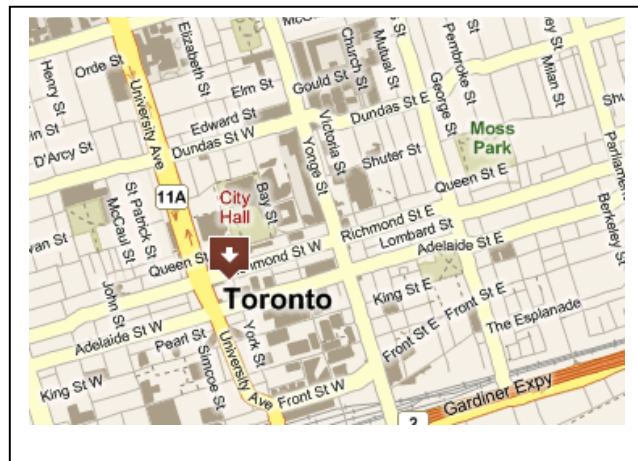
**BOMA CDM, Director Conservation & Business Development**  
Rob Edwards will outline the current CDM Program

### **WHEN:**

Thursday, October 14th, 2010  
8:00 am – 11:30 am

### **WHERE:**

Sheraton Center  
123 Queen Street West  
Toronto M5H 2M9



For further information on the workshop or about BOMA Toronto, please visit [www.bomacdm.com](http://www.bomacdm.com), email us at [info@bomacdm.com](mailto:info@bomacdm.com) or contact the BOMA CDM Program team at (416) 440-0101.

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*The **BOMA Toronto CDM Program** has been contracted to deliver electricity conservation to the Ontario commercial real estate market as part of the Ontario Governments larger plan to deliver 6300 megawatts of electricity reduction in Ontario from various sources. The available incentives, capped at 40% of the eligible projects costs, are for on-peak demand, annual consumption or cooling ton reduction. The Program is designed to maximize participation by the avoidance of both 'process' and 'contractual' complications and the quick delivery of incentive payments.*



OPM Official mark of the Ontario Power Authority.