



Media Advisory

Attn: Real Estate, Business, Environment, Energy, Conservation Reporters and Editors

Energy conservation is good business

Minister of Energy and Infrastructure Brad Duguid to address BOMA Toronto conservation and demand management workshop

The Building Owners and Managers Association (BOMA) of Toronto will host a workshop in Scarborough outlining the details of its Conservation and Demand Management (CDM) Program.

Brad Duguid, recently appointed Minister of Energy and Infrastructure (MPP for Scarborough Centre), will speak about the Ontario government's commitment to promoting energy efficiency and conservation in commercial and industrial properties.

Other speakers include: Chris Tyrrell, Vice President and Chief Conservation Officer of Toronto Hydro and Jane Dalziel, Senior Engineer with the City of Toronto's Energy Efficiency Office.

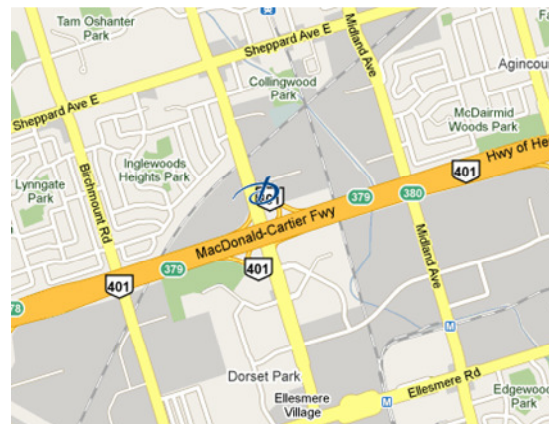
The **Minister's address at 9:30 a.m.** will be followed by a series of presentations on energy conservation initiatives and incentive programs designed to offset the costs of energy efficient retrofits. Breakfast is included.

WHEN:

Friday, March 5, 2010
8:30 am – 11:30 am

WHERE:

Delta Toronto - East
2035 Kennedy Rd
Scarborough
M1T3G2



For further information on the workshop or about BOMA Toronto, please visit www.bomacdm.com, email us at info@bomacdm.com or contact the BOMA CDM Program team at (416) 440-0101.

*The **BOMA Toronto CDM Program** has been contracted to deliver electricity conservation to the Ontario commercial real estate market as part of the Ontario Power Authority's larger plan to deliver 6300 megawatts of electricity reduction in Ontario from various sources. The available incentives, capped at 40% of the eligible projects costs, are for on-peak demand, annual consumption or cooling ton reduction.*

The Program is designed to maximize participation by the avoidance of both 'process' and 'contractual' complications and the quick delivery of incentive payments.



OM Official mark of the Ontario Power Authority.