



Media Release

BOMA Toronto's Conservation and Demand Management Program approves its 300th applicant – First Canadian Place

(Toronto, November 26, 2009) Brookfield Properties, owner of First Canadian Place, continues to be motivated to reduce its electricity consumption and carbon footprint at First Canadian Place.

With the latest lighting retrofit in its Food Court, First Canadian Place becomes the 300th approved applicant for the Building Owners and Managers Association of the Greater Toronto Area (BOMA Toronto)'s Conservation and Demand Management (CDM) Program.

BOMA Toronto's CDM Program, funded by the Ontario Power Authority (OPA), offers energy efficiency retrofit incentives to commercial properties over 25,000 square feet in the '416' telephone exchange area.

First Canadian Place, located on 100 King Street West, is a 72 storey commercial building built in 1975. Formerly, the First Canadian Place Food Court was lit by 250 watt high pressure sodium light bulbs, but it is being converted to an 80 watt induction lighting system. This most recent project is but one of the seventeen Brookfield Properties has done, or is in the process of doing, through the BOMA CDM Program and in its portfolio within the City of Toronto. To date, their total kilowatt hour reduction, as a result of these projects, is 146,400,000 equalling the annual consumption of 15,000 homes in Ontario. These projects will be successful in reducing the emission in the atmosphere by close to 17,000 tons.

Stefan Dembinski, Senior Vice President, Asset Management, Eastern Canada, of Brookfield Properties says, "As an active participant in BOMA Toronto's CDM Program, we are pleased to support its goals and have the opportunity to influence solutions that achieve significant and measurable environmental benefits."

In September 2009, Brookfield Properties announced the commencement of a thorough renovation program at First Canadian Place, including upgrades to the office lobbies, retail areas and mechanical and electrical systems. Enhanced energy conservation measures and infrastructure upgrades will be made in order to obtain LEED – EB:OM certification (Leadership in Energy and Environmental Design for Existing Buildings: Operations and Maintenance). The update includes a complete chiller and transformer replacement and the installation of high-efficiency toilets and faucets.

First Canadian Place is not the only Brookfield Properties property which received energy retrofit incentives from BOMA Toronto. Brookfield Properties has already engaged the CDM Program, in numerous buildings and electricity retrofit projects all taking advantage of the Program's lucrative funding.

"We are delighted to support Brookfield Properties in their commitment to conservation and environmental stewardship. Not only have they taken initiative, throughout their own portfolio, they continue to set a positive image for other building owners and managers across Toronto" said Wayne Proulx, Director of BOMA Toronto's CDM Program. "I want to remind all commercial landlords, managers and tenants that your building does have electricity efficient opportunities that we can help identify through our Energy Conservation Assessment Program (ECAP) initiative and provide funding for through the CDM Program

For more information, contact R. Wayne Proulx, Director of BOMA Toronto's CDM Program, at (647) 338-6104 or rwproux@bomatoronto.org.

For more information about BOMA Toronto's CDM Program, visit <http://www.bomacdm.com> or email info@bomatoronto.org.

*The **BOMA Toronto CDM Program** has been contracted to deliver electricity conservation to the Ontario commercial real estate market as part of the OPA's larger plan to deliver 6300 megawatts of electricity reduction in Ontario from various sources. The available incentives, which are capped at 40% of the eligible projects costs. The Program is designed to maximize participation by ensuring all 'process' and 'contractual' requirements are simple and the delivery of incentive payments quick.*