



## Media Advisory - Photo Opportunity

Hybrid electric Canadian Springs delivery trucks make their debut delivering water to thirsty players at Vancouver street hockey tournament.

**What:** The first Canadian Springs hybrid electric water trucks **make** their official debut at the Play On! National Street Hockey Tournament held in Vancouver and across Canada.

**When:** **Saturday, June 13, 2009 at 12pm (noon) sharp for a 5 minute hybrid truck presentation before a celebrity street hockey game**

**Where:** **Abbott Street and Expo Blvd at NE corner of GM Place; on the Kenworth main street hockey rink of the Play On! Tournament**

**Who:** **Local and national celebrities will be present**

**Background:** While **providing** pure drinking water to 2,000 Vancouver street hockey players battling it out in the nation's largest organized street hockey tournament, Canadian Springs will be showcasing their new lower emission vehicles.

"We've always been very conscious of our environmental footprint", says Mengo McCall, Director of Business Development for Canadian Springs, "we use returnable refillable bulk sized bottles that each carry over 1,000 litres of drinking water in their lifetimes, then we recycle all of them. None go to landfills. Now we are delivering the water in vehicles with significantly lower emissions."

There will be an opportunity to view and discuss the new vehicles. The hybrid electric drive trains on the Canadian Springs Kenworth trucks will reduce emissions by an estimated 37%. The hybrid technology only recently became available for class 7 trucks and Canadian Springs is one of the first few Canadian companies to begin leasing them.

For more details contact:

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*Canadian Springs is the nation's leading direct delivery provider of fresh natural spring water and tap water filtration systems. For over 100 years, Canadian Springs and its affiliates have been refreshing homes, offices and outdoor events across the country. Canadian Springs is leading the industry with state-of-the-art facilities, superior quality standards and refreshing, healthy products to meet business and home customers' hydration needs. With almost 800 employees across Canada and using local water springs serving local regions, it is committed to providing its customers with the best in service and quality. Canadian Springs invests in company-wide actions to protect the environment, from ensuring its packaging is managed responsibly to industry-leading forestry and source water protection programs around its natural springs.*