

Media Advisory:

Attn: News/Community/Environment Editors and Reporters

**Ontario Nature and Thomas Allen present Lee
Allen Peterson in Toronto
*"Roger Tory Peterson - A Son's Memories"***

(Saturday, September 6, 2008) In support of the launch of the new Peterson Guide to Birds of North America, Lee Allan Peterson will be speaking in Toronto about a life spent birding with his famous father, the renowned ornithologist Roger Tory Petersen. It was the elder Peterson who created and edited an entire suite of Field Guides that helped generations of interested hobbyists identify birds, plants, insects and other natural phenomena.

The recent release of the latest edition of Field Guide to Birds of North America (first published in 1934) has 40 new paintings, digitally enhanced original art work, updated text, and new range maps, plus links to three house worth of video podcasts.

What: Lee Allen Peterson presents "Roger Tory Peterson - A Son's Memories"

When: Tuesday, September 9th, 2008 - 6 to 8 PM.

Where: St. Lawrence Centre, Jane Mallett Theatre, 27 Front St. E., Toronto

Additional Details

There will also be presentations about the Tommy Thompson Park Bird Research Station and FLAP (Fatal Light Awareness Project) followed by a Q & A session.

Tickets

Tickets are \$10. Please order by phone at 416-366-7723 or online at www.stlc.com.

Door Prizes:

- Fall Bird Migration oriented prizes supplied by Ontario Nature, Toronto Regional Conservation Authority, and Fatal Light Awareness Project
- Thomas Allen Thomas Allen & Son Limited will be giving away 2 complete sets of Peterson Field Guides!

More detail can be found at <http://www.ontarionature.org/pdf/peterson-ad.pdf>

Or contact Lesley Marshall, Ontario Nature's Director of Marketing & Development, at 416-444-8419 x 236

Ontario Nature is a not-for profit that works to protect and restore natural habitats through research, education and conservation. It connects thousands of individuals and communities with nature through various conservation groups across the province (charitable registration # 10737 8952 RR0001). For more information, visit www.ontarionature.org.