

## **GRAND CHRISTMAS TREE ARRIVES AT THE DISTILLERY HISTORIC DISTRICT**

**Toronto, ON [November 2, 2020]** – Forests Ontario brought some holiday cheer to the Distillery Historic District with the delivery of a massive, locally sourced Balsam Fir tree on Monday. The 40cm diameter tree will be adorned with 60,800 new LED lights and thousands of decorations, which will be on display until January 10<sup>th</sup>.

“We are honoured to be providing the Distillery District’s iconic holiday tree for the 10<sup>th</sup> consecutive year,” said Rob Keen, CEO of Forests Ontario. “This beautiful tree was sourced from Schomberg, Ontario, and delivered with care by our friends at Shady Lane Expert Tree Care.”

“With the majestic evergreen amidst the beautiful backdrop of The Distillery District, the Christmas tree this year, more than ever, will help to bring joy and holiday spirit to all,” says Elena Price, General Manager, The Distillery Historic District. “While gathering restrictions will not allow us to have an official tree lighting ceremony this year, we encourage people to stay tuned for more updates about the holiday magic to come at The Distillery.”

Forests Ontario, a non-profit organization specializing in tree planting and forest education, will be selling holiday trees and wreaths via their website ([www.forestsontario.ca](http://www.forestsontario.ca)) beginning on November 16<sup>th</sup>. Following online purchase, customers will be able to pick up their trees, contact-free, from December 4<sup>th</sup> to 6<sup>th</sup> at the Winter Village. Proceeds from tree sales will go towards the organization’s tree planting and education programs.

“As the winter holidays draw near, I hope that Torontonians will consider purchasing a natural tree,” says Keen. According to Keen, there are many benefits in choosing a real tree. “Natural trees are the environmentally sound choice – they’re 100 per cent biodegradable, have a much lower carbon footprint than their plastic counterparts, and their purchase supports more than 500 Christmas tree farmers across the province.”

To learn more about Forests Ontario, or to purchase a tree, visit [www.forestsontario.ca](http://www.forestsontario.ca).

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**About Forests Ontario**

Forests Ontario is a not-for-profit charity dedicated to re-greening the province through the support of forest restoration, stewardship, education and awareness. We promote Canada's greatest natural resource – our forests – because healthy forests sustain healthy communities and healthy economies. Forests Ontario is *the voice of our forests*. Visit [www.forestsontario.ca](http://www.forestsontario.ca) or follow us @Forests\_Ontario to find out more.