



SIoux LOOKOUT  
Hub of the North

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# MEDIA ADVISORY

## East West Road Coalition

announcement at Prospectors and  
Developers Conference (PDAC) in Toronto  
[www.siouxlookout.ca](http://www.siouxlookout.ca)

**WHEN:** Tuesday, March 5, 2019 at 11:00 a.m.

**WHERE:** Booth #6501N Tradeshow North,  
Metro Toronto Convention Centre (MTCC)  
255 Front St W, Toronto, ON M5V 2W6

**WHAT:** Sioux Lookout Ontario Mayor Doug Lawrance will provide a status update on efforts being made to advance construction of an east west road **to access the Ring of Fire**. The construction of **an all season east west road** will ease access for First Nation communities, mineral exploration and mining opportunities in Northern Ontario.

**Media Contact:**

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Note: Media not currently accredited by PDAC, register in advance with **Kristy Kenny** [kkenny@pdac.ca](mailto:kkenny@pdac.ca) 416 362 1969 ext. 233 @ Media Centre in Room 601A (South Building) at the Metro Toronto Convention Centre

The East-West route, originally proposed by mining company Noront Resources Ltd. would connect the communities of Webequie and Nibinamik to the provincial highway system. **It also optimizes strategic regional development in Ontario's Far North in terms all weather road and power access to many First Nation communities. The environmental and economic considerations of this route are very favourable.**

Sioux Lookout, the "Hub of the North" is located 350 km northwest of Thunder Bay. The community plays an important role in northern First Nation **health care and education**. The excellent rail, highway and **air connections and services** makes it an important logistics centre for the northern and remote First Nation communities as well as the resource development sector.