



Media Advisory – Note: LOCATION CHANGE FROM LAST YEAR

Thursday September 27th, in Toronto:

The Canada's Clean50 List, which honours 50 individuals from every segment of Canadian life who have done the most over the past two years to advance Canada's sustainability, will be released.

In the face of recent grave setbacks to the environmental and anti-carbon pollution movement in Canada, the 8th annual Canada's Clean50 List celebrates our true leaders in what increasingly seems like a leaderless time. This year's list features mayors, senior executives from numerous industries, educators, bankers, developers, venture capitalists, ENGO leaders, and most notably, numerous clean-tech leaders, all ranging in age from 25 to 70, who are giving us solutions, brilliant and simple, or both, to the greatest challenge humanity has ever faced.

All of the honourees will meet that same day for an important all-day Summit in Toronto to discuss genuine, innovative solutions to climate change. Together they will identify and explore the ways in which Canada (and they themselves) can get us on the path towards the remarkable prosperity that a low pollution / low carbon economy promises us all.

For many, the Clean50 list provides the blueprint for who to talk to, to get in on the green floor.

In addition, Clean50 lists will also identify 10 Emerging Leaders and the Top 20 Sustainability Projects completed by organizations and municipalities over the past year. Those 80 awardees in total will be joined at the Summit by 25 past Clean50 honourees and leading industry experts.

Where: Wychwood Barns, 601 Christie Street Toronto

When:

10:10:	Summit opens: Call to action by Kathleen Wynne, Al Gore (via video)
10:45 AM - 5 PM	Summit continues: multiple work table discussions,
6:45-9:30 PM	Clean50 Awards Dinner

Media Contact: Gavin Pitchford: 416.925.2005 x 2300 / 774-330-6606
gpitchford@deltamanagement.com

The Canada's Clean50 was founded in 2011 to identify, recognize and connect a wide array of Canadians whose efforts or inventions work towards making Canada more sustainable and lessening our environmental footprint, and accelerate and facilitate collaboration between honourees. Seven prior lists have recognized premiers Notley, Wynne and Couillard, Environment Minister McKenna, business leaders such as Galen Weston, renewable energy pioneers, as well as a wide variety of educators, clean tech entrepreneurs, bankers, researchers and thought leaders. The list is derived annually from nearly 600 well qualified nominees.