



## **MEDIA ADVISORY**

# Maximizing resource recovery and minimizing pollution from 1.6 million end-of-life vehicles in Canada

### **Where:**

Hollywood North Auto Parts  
842 Eastern Ave Toronto, ON

### **When:**

Thursday, November 10, 2016 at 2:00 pm

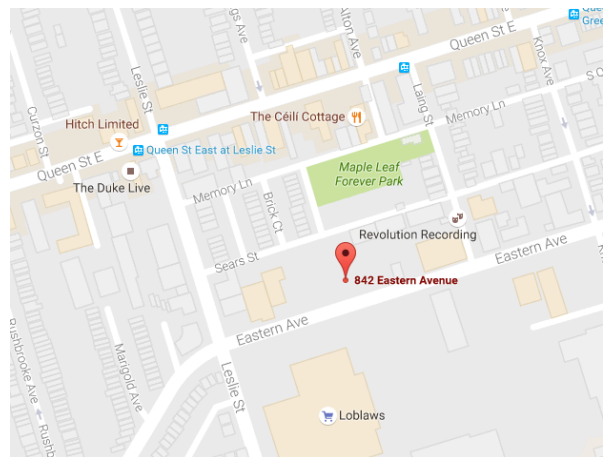
### **Who (photo/interview opportunity):**

*Glen Murray, Ontario Minister of Environment and Climate Change*

*Steve Fletcher Managing Director of Automotive Recyclers of Canada*

*Mark Nantais, President Canadian Vehicle Manufacturers Association of Canada*

*Teresa De Felice, Canadian Automobile Association*



### **What:**

Launch of National End of Life Vehicle Standards Council (ELVSC), the national regulatory compliance and recycling standards body for the vehicle recycling sector to promote practices that will increase resource recovery and minimize environmental impacts associated with recycling of end-of-life vehicles.

ELVSC is established in recognition that vehicles are becoming increasingly sophisticated using lightweight materials and employing diverse power and drivetrains which require increased technical knowledge, sophistication and environmental diligence on the part of ELV recyclers.

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### **For media inquiries please contact:**

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