

Media Release

Adaptability Canada commits to development of supplier diversity by joining WBE Canada

(March 22, 2016, TORONTO, ON) Adaptability Canada—a national supplier of accessible equipment, construction and consulting services—has become the latest corporate member of WBE Canada. The commitment will support WBE Canada’s efforts to increase supplier diversity and facilitate access to corporate supply chains for women-owned business enterprises (WBEs) across Canada.

“Adaptability Canada’s membership with WBE Canada recognizes its commitment to community engagement by expanding opportunities for women-led businesses,” said Mary Anderson, President of WBE Canada. “We look forward to supporting their objectives.”

“Our business is founded on increasing diversity and inclusion, so it is a natural fit for us to extend these principles to our supply chain,” stated Jeff Wilson, CEO of Adaptability Canada. “Partnering with WBE Canada is an important part of our overall efforts to support diversity in the marketplace.”

Adaptability Canada is also in the process of implementing a broader diversity supply program, which will extend to all of its business initiatives.

“Business owners who have disabilities are not recognized as diverse groups,” concluded Wilson. “We are looking to change this in Canada.”

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For more information, or to schedule interviews, please contact:

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About Adaptability Canada

Adaptability Canada is a national provider of accessibility solutions for the residential, commercial, non-profit and public sectors. From consulting to construction, Adaptability Canada is the first company in the space to offer comprehensive accessible construction solutions that meet or exceed federal, provincial and municipal standards for accessibility. For more information, visit adaptabilitycanada.com.

About WBE Canada

A Canadian non-profit led by corporate members, WBE Canada certifies firms that are at least 51% owned, managed and controlled by one or more women. WBE Canada connects our women-owned business enterprises (WBEs) with the growing global demand the public and private sectors, who are seeking the many benefits of working with diverse and innovative suppliers. In addition to certification, WBE Canada delivers mentoring, training, tools and best practices and in-depth programs for women's enterprises to build capacity, to bid successfully on procurement contracts, and to maintain a competitive advantage in their specific market - thereby facilitating sustainable economic growth.