



## **MEDIA ADVISORY**

**For Release:** IMMEDIATELY

**Location:** Laval, Québec

### **Construction Voyer to launch six new Net Zero Energy homes in Laval as part of national demonstration project**

**When:**

Tuesday, February 23, 2016 at 10:00 a.m.

**What:**

Construction Voyer invites the media to a ribbon-cutting event in Laval to celebrate the completion of six Net Zero Energy homes. The condos, in Laval's Duvernay East community, were built as part of a national demonstration project that will almost double the amount of Net Zero Energy homes in Canada. Construction Voyer is the only builder from Québec selected for the project.

Attendees will be able to tour one of the completed units, as well as view the 146 rooftop solar PV panels that will produce the required energy to make the homes net zero. Additional energy efficient features include advanced insulation technology; triple-pane windows; LED lighting; advanced heating and cooling technology; and an energy monitoring system to track energy consumption in real time.

Two of the units are sold, while the remaining four homes are still available for sale to the public.

The project's intent is to demonstrate that Net Zero Energy homes can be built cost-effectively across Canada, on a community-level scale. Net zero homes produce at least as much energy as they consume.

Over \$4 million in funding and in-kind contributions from Natural Resources Canada's ecoENERGY Innovation Initiative (ecoEII), Owens Corning Canada and the building industry will allow for the construction of at least 25 Net Zero Energy homes in four provinces.

**Where:**

646 des Cépages Blvd, Laval, QC

**Who (Photo/Interview Opportunity):**

- Angelo Iacono, Member of Parliament, Alfred-Pellan
- Jean-François Voyer, Co-Owner, Construction Voyer
- Pascal Voyer, Co-Owner, Construction Voyer
- Salvatore Ciarlo, Technical Services Manager, Owens Corning Canada
- Martin Cormier, Executive Director, APCHQ Montréal métropolitain (Montreal Homebuilders Association)

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**Background:**

NRCan is providing \$1.96 million in funding for professional services required for the planning, design and construction of the houses. The remaining funds come from Owens Corning Canada, participating builders and the building industry in the form of in-kind contributions. The project, managed by buildABILITY Corporation, includes five builders across Canada: Construction Voyer (Laval, Quebec); Mattamy Homes Limited (Calgary, Alberta), Reid's Heritage Homes (Guelph, Ontario); Minto Communities (Ottawa, Ontario); and Provident Development Inc. (Halifax, Nova Scotia).

***Construction Voyer**, founded in 1973, has built over 6,000 residential units: single-family dwellings, condominiums and rental buildings. Although the company originally earned its reputation primarily in Laval and cities along the northern belt, in 1998 it began expanding its activities onto the island of Montreal. Recently, Construction Voyer has developed an expansion plan to extend activities into new territories.*

***Owens Corning** (NYSE: OC) develops, manufactures and markets insulation, roofing and fiberglass composites. Global in scope and human in scale, the company's market-leading businesses use their deep expertise in materials, manufacturing and building science to develop products and systems that help save energy and improve comfort in commercial and residential buildings. Through its glass reinforcements business, the company makes thousands of products light, strong and durable. Ultimately, Owens Corning people and products make the world a better place. Based in Toledo, Ohio, Owens Corning employs about 15,000 people in 26 countries. It has been a Fortune 500® company for 61 consecutive years. For more information, please visit [www.owenscorning.com](http://www.owenscorning.com).*

*The **ecoENERGY Innovation Initiative (ecoEII)**, announced in the 2011 Budget, is a \$268 million program searching for long-term solutions to eliminate air pollutants and greenhouse gas emissions from energy production. Eligible projects must be demonstration or research & development.*

For more information about the ecoEII Net Zero project, go to [www.zeroenergy.ca](http://www.zeroenergy.ca).