

MEDIA ADVISORY

For Release: IMMEDIATELY Location: Toronto, Ontario

Adaptability Canada to launch Age at Home solutions at Zoomer Show

What:

Adaptability Canada, a leading commercial accessibility company, focused on serving large, complex public, private and non-profit organizations in Ontario and across Canada will be launching its Age at Home solutions at the annual Zoomer Show in Toronto this month.

Through Age at Home, homeowners and family caregivers will have a one-stop shop for renovating or making accessibility-related upgrades to their home. Services include including financial support, consulting, home mobility equipment and full service renovations. At a time when seniors and

family caregivers are forced to seek help through multiple sources, Age at Home gives consumers a new, more reliable source – one with deep renovation knowledge that only utilizes licensed, professional tradespeople.

Adaptability Canada representatives will be on site during the show to assist visitors with their home accessibility renovation related questions and to showcase some of the quality products to help seniors and people with disabilities live safe and comfortable in their homes.

When:

Saturday October 31, 2015 from 10 am to 5 pm Sunday November 1, 2015 from 11 am to 5 pm

Where:

Enercare Centre (formerly Direct Energy Centre) 100 Princes' Boulevard, Exhibition Place M6K 3C3

Interview Opportunity:

Jeff Wilson, CEO, Age at Home Canada, a division of Adaptability Canada

About The Zoomer Show

The Toronto ZoomerShow is Toronto's first consumer show dedicated to ZOOMERS, the demographic traditionally known as the 45+. The show offers visitors the opportunity to sample, learn, discover and play as exhibitors provide information, products, services, advice, great giveaways, and scintillating entertainment.



Tickets are available <u>online</u> for \$8/person or \$12/person at the door. For more information about the show, visit ZoomerShow.com.

About Adaptability Canada

Adaptability Canada is a national provider of accessible construction solutions to the residential, commercial, non-profit and public sectors. Partnered with leading Canadian companies, Adaptability Canada is the first company in the space to offer comprehensive accessible construction solutions that meet or exceed federal, provincial and municipal standards for accessibility. For more information, visit adaptabilitycanada.com.