



6783 Wellington Road 34, RR 22
Cambridge ON N3C 2V4
T: 519.658.6656
TF: 877.88.REIDS
F: 519.654.9746

MEDIA ADVISORY

For Release: IMMEDIATELY

Location: Guelph, Ontario

Reid's Heritage Homes celebrates completion of inaugural Net Zero Energy home in national demonstration project

What:

Reid's Heritage Homes invites members of the media to Guelph for the inaugural ribbon cutting event for a national demonstration project that will almost double the amount of Net Zero Energy homes in Canada.

The event will feature a tour of the recently completed house—the first of five that Reid's Heritage Homes has built for the project—where visitors will get a first-hand view of the Net Zero Energy home's features.

The project, in collaboration with Owens Corning Canada, aims to prove that Net Zero Energy homes can be built across Canada on a community-level scale. Net Zero homes produce at least as much energy as they consume.

When:

Friday, September 11, 2015 at 1:00 p.m. (private event)

Where:

197 Goodwin Drive, Guelph, ON

Photo/Interview Opportunity:

- Cam Guthrie, Mayor, City of Guelph
- Tim Blevins, President, Reid's Heritage Homes
- Scott Reid, President, Reid's Heritage Properties
- Blake Seeberger, Senior Vice-President, Residential, Reid's Heritage Homes
- Ric McFadden, Canadian Building Materials Group Vice President and General Manager, Owens Corning Canada
- Andy Goyda, Canadian Builder Lead and Market Development Manager, Owens Corning Canada

Please confirm your attendance at this private event by contacting:

Olga Jordache
Director of Marketing
Reid's Heritage Homes
519-658-6656 ext. 234
ojordache@heritagehomes.com
www.LiveNetZero.com

About Reid's Heritage Homes

A modern approach to traditional homebuilding. Built on a solid reputation of quality, integrity and service, Reid's Heritage Homes is one of Ontario's leading builders, with a history of homebuilding that dates back to 1947. The same enduring values that motivated our founder, Orin Reid, inspire our many diverse communities today. Our commitment to these values applies across the Reid's Heritage Homes' family of companies, including Williamsburg Homes with a community in Kitchener, and Sherwood Homes, with communities in Collingwood.

About Owens Corning Canada

Owens Corning Canada is part of Owens Corning, a US\$5.2 billion company with 15,000 employees worldwide, including 654 in Canada. Owens Corning and its family of companies are a leading global producer of residential and commercial building materials, glass-fiber reinforcements, and engineered materials for composite systems. A Fortune® 500 company for 60 consecutive years, the company is committed to driving sustainability by delivering solutions, transforming markets, and enhancing lives. Owens Corning operates 4 plants in Canada, manufacturing PINK™ insulation and other energy-saving products.

For more information about the project, go to www.zeroenergy.ca.