



## **Insulation association launches Canada-wide listing of energy efficiency incentive and rebate programs**

*NAIMA Canada provides one-stop resource to save money on insulation upgrades*



**(June 24, 2015, Ottawa ON)** We all know there are a variety of incentive programs designed to encourage energy conservation. The trouble is knowing how to find the right program for the right location, building type or energy-efficiency upgrade. To simplify the search, NAIMA Canada has enhanced its website to include an easy-to-use source for information on energy saving incentives and rebates across Canada.

After answering basic questions about their building type, province/territory, and utility company, users are presented with a list of relevant programs.

“Increasing the insulation levels in a building helps lower energy bills from the day it is installed,” stated Jay Nordenstrom, Executive Director of NAIMA Canada. “Taking advantage of additional cost-saving opportunities only increases the payback.”

Many of the programs can be utilized for other energy-saving initiatives, which can be done at the same time as re-insulating.

Nordenstrom concluded, “While NAIMA Canada does not guarantee you will qualify for the programs on the website, your research will likely be quicker than your previous efforts.”

The website will be updated to deliver current information from across Canada.

Visit the [Incentives & Rebates](#) page today to find money saving opportunities on your next energy efficiency upgrade.

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**For more information, or to schedule interviews, contact:** Tara McClinchey, NAIMA Canada, [TMcClinchey@naimacanada.ca](mailto:TMcClinchey@naimacanada.ca) or (613) 232-8093.

**Note to program managers:** Don’t see your program listed? Ensure it is added by emailing [contact@naimacanada.ca](mailto:contact@naimacanada.ca).

***NAIMA Canada** promotes energy efficiency and environmental preservation through the use of fibre glass, rock wool, and slag wool insulation, and encourages the safe production and use of these materials.  
[www.naimacanada.ca](http://www.naimacanada.ca).*