



ORHMA partners with Adaptability Canada to provide AODA and accessibility solutions to its members

(June 9, 2015 Toronto, ON) The Ontario Restaurant, Hotel & Motel Association (ORHMA) recognizes that its members are in need of assistance when it comes to accessibility retrofits and compliance with the Accessibility for Ontarians with Disability Act (AODA).

As the population ages, the total number of residents and visitors to Ontario with accessibility issues continues to increase. In a partnership that will further enhance the value proposition to its members, ORHMA has signed an exclusive contract with Adaptability Canada to help solve issues related to building accessibility and/or the meeting the requirements of the AODA.

“Working with Adaptability Canada provides our 4,000+ members with a one-stop resource for their accessibility needs, as well as the professional assistance to plan and complete projects,” said Fatima Finnegan, Director of Corporate Marketing & Business Development at ORHMA. “When it comes to accommodation and accessibility, our sector is ready to serve. We accommodate every day in all areas of service. Disability or no disability—it’s all about the customer experience.”

ORHMA has developed this strategic partnership to both ease compliance issues for its members and provide cost-effective, expert advice on how to renovate properly or consider higher levels of accessibility at the beginning of new builds. ORHMA members will receive a discount on all of Adaptability Canada’s services.

ORHMA and its members are working with Adaptability Canada to address concerns regarding the intricacies of the AODA and the many complex issues that must be dealt with to make front-line businesses like restaurants and hotels fully accessible. These concerns generally revolve around the code requirements of member buildings, and how best to improve and guarantee a quality experience for guests.

“We are excited at the opportunity to be the exclusive provider of AODA and accessibility solutions to ORHMA and its members,” stated Jeff Wilson, founder and CEO of Adaptability Canada. “This is much more than a compliance issue, it’s a commitment to service excellence by ORHMA and its members to all serve all customers that may wander in to a restaurant or hotel equally.”

“With provincial events like the Pan/Parapan Am Games, we have the chance to make a statement to the world that Ontario restaurants and hotels take accessibility and customer service to people with disabilities and seniors very seriously,” concluded Wilson.

ORHMA members, as front line providers of lodging and meals to the travelling public, are increasingly being challenged to provide appropriate levels of hospitality for these customers or ensuring they are compliant with regulations.

For more information, or to schedule interviews, please contact:

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Ontario Restaurant, Hotel & Motel Association (ORHMA) is the largest provincial hospitality association in Canada. With over 4,000 members, representing more than 11,000 establishments across the province, the ORHMA is uniquely positioned to represent the issues that most impact its members. ORHMA is dedicated to fostering a positive business climate for Ontario's hospitality industry, while providing value-added services to its members.

Adaptability Canada is a national provider of accessible construction solutions to the residential, commercial, non-profit and public sectors. Partnered with leading Canadian companies, Adaptability Canada is the first company in the space to offer comprehensive accessible construction solutions that meet or exceed federal, provincial and municipal standards for accessibility. For more information, visit adaptabilitycanada.com.