



***“A futuristic, sci-fi thriller with a constant kernel of hope. No small feat!”***

Elizabeth May, Leader, Green Party of Canada

## **ECO-THRILLER NOVEL LAUNCHES WITH NATIONAL “PROTECT THE POLLINATORS” TOUR**

Canada’s solar-powered publisher, Simpatiko Song & Script, is pleased to announce the launch of a new eco-thriller novel, *“The Kepler Code”*, and co-sponsorship of a national “Protect the Pollinators” campaign with Sierra Club of Canada Foundation. The tour begins in Victoria in mid-March, and concludes in Halifax in mid-April. (Event locations and dates can be found at: [www.sierraclub.ca](http://www.sierraclub.ca)) The campaign will feature presentations by John Bennett of Sierra Club, author Paul McKay, plus scientists and regional anti-pesticide activists. The campaign theme song/youtube video, *“Bless the Bees & Butterflies”*, features a rural children’s choir and gorgeous photos of diverse pollinators.

The purpose of the tour/campaign is to draw public attention to the plight of imperilled pollinators such as honey bees, bumblebees, songbirds and Monarch butterflies. This is a key theme of the *“The Kepler Code”* novel, and its companion 20-song soundtrack CD. All net *“The Kepler Code”* book sale proceeds will be donated by Paul McKay to pollinator protection campaigns in Canada and Brazil. Book purchasers will also receive a free packet of organic, pollinator-friendly plant seeds.

“It may seem dangerous to bring “science” and “fiction” together to the same stage,” says award-winning investigative reporter and author Paul McKay. “But I believe it is more dangerous to avoid imagining what our future will be if we continue to ignore all the warning signs about our disappearing pollinators. So while *“The Kepler Code”* has an invented plot and characters, the future it foretells is founded on the ominous biological science of today.”

BIOGRAPHICAL NOTE: Paul McKay has won Canada’s top awards for investigative reporting, business and feature writing, and is the author of seven books. He is a recipient of the Atkinson Fellowship in Public Policy (Toronto Star, 1990), and a past Pierre Berton Writer-in-Residence. To arrange interviews, or access more information, contact Paul McKay at: [paul@paulmckay.com](mailto:paul@paulmckay.com) or 613-331-4678 (cell)

---

Paul McKay, Executive Producer  
Simpatico Song & Script



***“The Kepler Code”* E-book, audio-book, and  
soundtrack CD are available at:  
[www.simpaticosongandscript.com](http://www.simpaticosongandscript.com)**