

Media Advisory

Current Insight from Local Northern Ontario First Nations Residents on Mining and Power Infrastructure – Oraclepoll Research

What: Presentation of new public opinion research on attitudes of Northern Ontario First Nation community residents related to renewable energy and resource development scenarios. This research was completed by phone survey in early October 2014 by Oraclepoll Research and Environmental Communication Options.

Who: Dr. Paul Seccaspina, President of Oraclepoll Research, will present the findings. Paul Seccaspina has conducted numerous public opinion research projects related to the mining sector, resource development, renewable energy and First Nation issues across Canada.

When: Thursday, October 16, 2014 at 8:05 to 8:20 am.

Where: <u>Renewables and Mining Summit and Exhibition</u>, October 15 and 16, 2014 at the Downtown Marriot Eaton Centre.

The Summit will bring together operational and strategic mining executives with renewable energy experts to discuss solutions for reducing energy costs for global mining operations. This event is part of a global series of Summits and Reports developed by Energy and Mines to draw links between the mining and renewables sectors and further the opportunity for sustainable, affordable and secure power for mines.

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For more information on the Summit, contact Adrienne Baker at Energy and Mines, 613-680-2483 or <u>adrienne.baker@energyandmines.com</u>.

To schedule interviews with Paul Seccaspina of Oraclepoll Research, contact Don Huff at Environmental Communication Options, 416-972-7404, C 416-805-7720 or <u>huffd@ecostrategy.ca</u>.

<u>Oraclepoll Research Limited</u> has provided multilingual public opinion polling, market research, program evaluation and consulting services. Since 1997, Oraclepoll has provided quantitative and qualitative research that includes project design, data collection and reporting using telephone surveys, focus groups (on-site and online), mail surveys and exit surveys. Oraclepoll has offices in Toronto, Montréal and Sudbury.

<u>Environmental Communication Options</u> provides media relations and strategic counsel to clients across Canada. The focus of our practice is on energy, aboriginal, environment and natural resource matters. Twitter: @ecostrategy