

Film featuring impacts of salmon farming on the Pacific coast to premier at the Vancouver International Film Festival

The Pristine Coast, a documentary written, produced and directed by BC film maker Scott Renyard, focuses on the impact of current salmon farming practices on wild salmon and beyond.

Renyard explores the history and science of declining fish populations in the North Pacific and Atlantic oceans, including the collapse of the cod population. He also captures stories of real people who have witnessed impacts of salmon farms first hand and their efforts to stop the practice.

Highlighted in the film is biologist Alexandra Morton's journey as she discovers the diseases, viruses and parasites that have been introduced through salmon farming.

The Pristine Coast premiers at the Vancouver International Film Festival on September 27, 2014 at 8:30 p.m. at Cineplex Odeon International Village Cinemas. For the full schedule, please see below.

Renyard is also the director and producer of *Who killed Miracle*, a film that won the prestigious Yorkton Golden Sheaf award for best nature documentary in 2010.

The Pristine Coast is nominated for VIFF's Impact Award, a juried award based on the potential for the winning film to stimulate positive change.

Who:

Scott Renyard, Writer, Producer and Director of *The Pristine Coast*, Owner of Juggernaut Pictures

When and Where:

Premier - September 27, 2014 at 8:30 p.m.: Cineplex Odeon International Village Cinemas 88 West Pender Street, Vancouver, BC V6B 6N9

October 3, 2014 at 4:00 p.m.: Simon Fraser University, Goldcorp Centre for the Arts 149 West Hastings Street, Vancouver, BC V6B 1H4

October 7, 2014 at 10:00 a.m.: The Cinematheque 1131 Howe Street, Vancouver, BC V6Z 2L7

For more information about *The Pristine Coast*, please visit http://juggernautpictures.ca/films/the-pristine-coast.

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To schedule interviews, please contact Scott Renyard at <u>juggernautpictures@telus.net</u> or 604-908-1766.

Juggarnaut Pictures is an independent production company established in 1994. Its documentaries films are investigative, environmentally-themed stories.