



# St Marys Cement

## **Media Advisory**

### **Ontario cement plan receives international recognition for energy saving success**

#### **What:**

St Marys Cement, Bowmanville Plant will receive an international award for excellence in energy conservation. The Certification in Energy Excellence is awarded to industry and commercial leaders in energy management who are taking a proactive approach to lowering energy usage. St Marys has reduced its annual energy by 1 million dollars per year.

#### **When:**

Thursday, May 29th, 2014 at 11:00 a.m.

The award presentation will be followed by lunch and plant tour (weather permitting you will have access to a rooftop, 20 floors above the ground with a panoramic view of Lake Ontario and the Oak Ridges Moraine).

#### **Who:**

- John Pooley (based in the United Kingdom), Chief Energy Assessor, Certification in Energy Excellence program
- Marty Fallon, CEO, St Marys Cement
- Adrian Foster, Mayor of Clarington
- Michael McSweeney, President and CEO, Cement Association of Canada
- Fabio Garcia, Operations Manager, St Marys Cement, Bowmanville Plant

#### **Where:**

400 Waverly Road South  
Bowmanville, Ontario  
L1C 3K3

Directions: Exit 401 at Waverley Road in Bowmanville. Go south on Waverley Road. Turn right at end of Waverley Road—immediately before the St Marys Cement Sign. Follow plant road to main plant (stay left at fork in road). Presentation will take place in the Mechanical Maintenance Building, directly across from the Main Office.

#### **For further details, please contact:**

Don Huff, Environmental Communication Options, 416-972-7401 or on-site 416-805-7720 or [huffd@ecostrategy.ca](mailto:huffd@ecostrategy.ca).

#### ***Background:***

*Since its creation in 2006, the Bowmanville Plant's E=MC<sup>2</sup> group has generated over CAN\$ 10 million in savings and revenue for the Bowmanville facility. The Bowmanville Plant is the first site in North America to receive certification for the ISO 50001 Energy Management Standard, thus underscoring its commitment towards energy conservation. This standard is built on the same continual improvement model as the other high profile ISO Systems. The Bowmanville Plant uses its certification to ISO 50001 as the framework for establishing the systems and processes necessary to improve energy performance and efficiency while reducing and optimizing energy consumption.*