

Ontario energy concerns overview: new polling

Decided vote intent puts Liberals and Conservatives in near deadlock

(April 9, 2014, Toronto, ON) Oraclepoll Research has released omnibus polling results at the <u>All-Energy Canada Conference & Exhibition</u> today. The survey is about Ontarians' opinion regarding provincial voter intent, renewable energy and energy costs. Below are the results.

Ontario decided vote intent	Liberals Party	35%
	Progressive Conservative Party	34%
	New Democratic Party	24%
	Green Party	8%
Top of mind energy issue	Cost / Price	63%
Political Party most trusted with ensuring a reliable source of energy while reducing costs	Don't know	39%
	Progressive Conservative Party	22%
	New Democratic Party	15%
	Liberal Party	12%
	Green Party	6%
	None	6%
Concern with rising electricity costs	Strongly concerned	57%
	Somewhat concerned	25%
	Not strongly concerned	10%
	Not at all concerned	7%
	Don't know	3%
Ranked priority (means score) for new power generation sources (out of 5)	Solar	2.4%
	Wind	2.7%
	Natural Gas	2.8%
	Hydro Electric	3.2%
	Nuclear	3.8%
Favourability ratings for new sources of power generation	Solar	77%
	Hydro electric	71%
	Natural gas	68%
	Wind	59%
	Nuclear energy	36%

The survey was conducted between April 1 and 7, 2014. A total of 1,000 people were surveyed with a margin of error of \pm 3%.

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Founded in 1995, **Oraclepoll Research Limited** provides multilingual and full market public opinion polling, market research, program evaluation and consulting services. <u>www.oraclepoll.com</u>.