

Media Release

Update from All-Energy Canada Conference

(April 9, 2014, Toronto, ON) The Plenary session at the All-Energy Canada Exhibition & Conference was a big success. The Plenary speakers left food for thought for the future of climate change and the future of energy in Canada and North America. The speakers were:

- Dr. Woodrow Clark, Nobel Peace Prize recipient
- Bob Rae, Former Ontario Premier and Interim Leader of the Liberal Party of Canada
- MPP Bob Delaney, Parliamentary Assistant to the Minister of Energy
- Chief Gordon Planes, Chief of T'Sou-ke Nation
- Mike Crawley, Ontario Government's Electricity Conservation and Supply Task Force

Day 1 of the conference will also include sessions on

- New Opportunities for Sustainable Energy Resource Development
- Smart Buildings and Design: Rethink, Redesign, Rebuild
- Energy Storage

Still to come – Day 2

9:30am – 11:30am	- Community Leadership in the Global Sustainable Energy Economy	
	 Invention, Innovation and Investment 	
	 Smart Networks and Smart Cities 	
	- Bulk Power to Distributed Power: Rebuilding the Renewing Canada's Pow	ver
	Infrastructure	
10:15am – 1:30pm	 Far Market Trading: Europe, Asia & Africa 	
1:30pm – 3:00pm	 Aboriginal Economic Development and Sustainable Energy 	
	 Profiting through Partnership 	
	 Smart Transport and Transport Infrastructure 	
	- Future solutions now - Bio / Technology Updates and Opportunities: Focu	is on
	Marine Energy and Solar Energy	
3:30pm – 4:30pm	- Closing Plenary – Envisioning the future and laying out the roadmap for a	ction: An
	All-Energy Approach to a Sustainable Future	

For the full agenda, please visit http://www.all-energy.ca/en/Conference/Conference-Grid.

To arrange media accreditation or to schedule interviews with speakers, please contact Maria Leung, Environmental Communication Options at 416-972-7401(office) or 416-829-5932 (cell) or email <u>mleung@ecostrategy.ca</u>.

At this morning's free-to-attend trade show, Oraclepoll Research released an omnibus survey with Ontarians' opinion about energy costs and vote intent. The survey was conducted between April 1 and 7, 2014. A total of 1,000 people were surveyed with a margin of error of +/- 3%. Here are some results from the survey:

Top of mind energy issue	Cost/price	63%
	Solar	77%
For some bility acting a for new sources of	Hydro Electric	71%
Favourability ratings for new sources of power generation	Natural Gas	68%
	Wind	59%
	Nuclear Energy	36%
Political party most trusted with ensuring a reliable source of energy while reducing	Don't know	39%
	Progressive Conservative Party	22%
	New Democratic Party	15%
	Liberal Party	12%
costs	Green Party	6%
	None	6%

All-Energy Canada is organized by Reed Exhibitions the world's leading event organizer, with 500 events in 41 countries and is held in association with the Ontario Sustainable Energy Association (OSEA) and the Canadian Solar Industries Association (CanSIA).

Reed Exhibitions also organize the World Future Energy Summit (WFES) the world's foremost annual event dedicated to advancing future energy, energy efficiency and clean technologies. The Summit held in Abu Dhabi attracts world leaders, international policy makers, industry leaders, investors, experts, academia, intellectuals and journalists to discuss practical and sustainable solutions to future energy challenges. Reed's World Energy Week in Tokyo attracted over 120,000 visitors in four days.

Ontario Sustainable Energy Association (OSEA) is Ontario's lead advocate, facilitator and catalyst for sector transformation and the transition to a more sustainable energy economy. It champions policy and regulatory change for a more sustainable society powered, heated, cooled and transported by a portfolio of sustainable energy.

CanSIA is a national trade association that represents approximately 650 solar energy companies throughout Canada. Since 1992, CanSIA has worked to develop a strong, efficient, ethical and professional Canadian solar energy industry with capacity to provide innovative solar energy solutions and to play a major role in the global transition to a sustainable, clean-energy future.

Founded in 1995, **Oraclepoll Research Limited** provides multilingual and full market public opinion polling, market research, program evaluation and consulting services. <u>www.oraclepoll.com</u>.