

Media Advisory

All-Energy Canada comes to Toronto on April 9-10, 2014

- *How to do international business in the renewable energy sector*
- *Keynote presentation by Nobel Prize Recipient: Smart Green Cities: Where energy is going in the next 100 years*
- *Free trade show*

(**April 7, 2014**) All-Energy Canada Conference & Exhibition is where renewable energy sector businesses get together to network and secure new projects. Hosted at the Direct Energy Centre and Allsteam Centre, the conference features an exciting stream called *Near and Far Markets*, where the focus is on international trade.

These sessions are designed to provide businesses with information to assist them in building their export potential and establishing international trading partnerships with foreign counterparts, either in importing technology from or investing outwardly to these locations (see below for session details).

Regional trade and industry groups will showcase opportunities support mechanisms within their country or region.

For the full conference agenda or information on other speakers, please visit:

<http://www.all-energy.ca/en/Conference/Conference-Grid>.

For more information, the complete presenter list, or to register for the conference and speakers, please visit

<http://www.all-energy.ca>.

To arrange media accreditation or to schedule interviews with speakers, please contact Maria Leung, Environmental Communication Options at 416-972-7401 (office) or 416-829-5932 (cell) or email mleung@ecostrategy.ca.

Below are the speakers for the trading sessions.

NEAR MARKET TRADING: WITHIN NORTH AMERICA, LATIN AMERICA AND THE CARIBBEAN

April 9, 2014, 12:30pm - 4:00pm Room 109A, Exhibition Floor

Conference Session:

12:30 pm: George Mallay, General Manager, Sarnia-Lambton Economic Partnership

1:30 pm: Stefan Popescu, Commercial Specialist, US Commercial Service / US Department of Commerce

2:00 pm: Leigh Rodriguez, St Lawrence County Industrial Development Agency

2:30 pm: Javier Dómokos Ruiz, Consul General, Consulate General of Cuba

3:00 pm: Juan Figueroa, Trade Commissioner, Trade Commission of Chile

3:30 pm: Garrick Ng, Co-Chair, Sustainability Committee, Brazil Canada Chamber of Commerce (BCCC)

FAR MARKET TRADING - EUROPE, ASIA & AFRICA

April 10, 2014, 10:30 - 13:00 Room 109A, Exhibition Floor

Conference Session:

10:30 am: Donnadelliah Maluleke, Consul Economic, South African Consulate General in Chicago

11:00 am: Speaker tbc, Japan External Trade Organization (JETRO)

11:30 am: Herwig Neuper, Vice Consul & Deputy Trade Commissioner, Consulate General of Austria

12:00 am: Helen Hemmingsen, Trade Officer & Neil Lilliott, Investment Officer, UK Trade & Investment

Other featured speakers include:

Opening Plenary

Dr. Woodrow (Woody) Clark, one of the contributing scientists to the United Nations Intergovernmental Panel on Climate Change (UNIPCC), which as an organization was awarded the Nobel Peace Prize in December 2007 along with Al Gore and the film *An Inconvenient Truth*.

Bob Rae, Senior Partner, Olthuis Kleer Townshend, Former Premier of Ontario and Interim Federal Leader for the Liberal Party of Canada. He currently assists First Nations communities with issues relating to Northern Ontario's Ring of Fire.

Chief Gordon Planes, Chief of T'Sou-ke Nation in British Columbia. He is working closely with the community to make it a leader in renewable energy, food security, cultural renaissance and economic development. He also serves as a director on the Lands Advisory Board which oversees First Nations land management across Canada.

Mike Crawley, President, GDF SUEZ. He was on the Ontario Government's Electricity Conservation and Supply Task Force and was a co-chair of the Renewable Energy Task Team. He currently sits on the Boards of the Association of Power Producers of Ontario and Clean Energy BC.

Closing Plenary

Gord Miller, Environmental Commissioner of Ontario, an independent officer appointed by the Legislative Assembly of Ontario who reports on the reduction of greenhouse gas, government compliance with the Environmental Bill of Rights and the progress of energy efficiency in Ontario.

Colin Andersen, Chief Executive Officer of the Ontario Power Authority. He leads the organization in its efforts to coordinate province-wide conservation initiatives, plan the electricity system for the long term and procure clean supply resources.

For the complete list of speakers, please visit <http://www.all-energy.ca/Conference/Conference-Grid>.

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All-Energy Canada is organized by Reed Exhibitions the world's leading event organizer, with 500 events in 41 countries and is held in association with the Ontario Sustainable Energy Association (OSEA) and the Canadian Solar Industries Association (CanSIA).

Reed Exhibitions also organize the World Future Energy Summit (WFES) the world's foremost annual event dedicated to advancing future energy, energy efficiency and clean technologies. The Summit held in Abu Dhabi attracts world leaders, international policy makers, industry leaders, investors, experts, academia, intellectuals and journalists to discuss practical and sustainable solutions to future energy challenges. Reed's World Energy Week in Tokyo attracted over 120,000 visitors in four days.

Ontario Sustainable Energy Association (OSEA) is Ontario's lead advocate, facilitator and catalyst for sector transformation and the transition to a more sustainable energy economy. It champions policy and regulatory change for a more sustainable society powered, heated, cooled and transported by a portfolio of sustainable energy.

CanSIA is a national trade association that represents approximately 650 solar energy companies throughout Canada. Since 1992, CanSIA has worked to develop a strong, efficient, ethical and professional Canadian solar energy industry with capacity to provide innovative solar energy solutions and to play a major role in the global transition to a sustainable, clean-energy future.