



## **Canadian insulation manufactures used nearly 300 million pounds of recycled material in 2012**

**(Ottawa September 25, 2013)** NAIMA Canada members used nearly 300 million pounds of recycled glass in the production of residential, commercial, industrial, and air handling thermal and acoustical insulation in 2012.

“We are proud and excited that our members are committed to promoting sustainability by using recycled materials to produce energy-saving insulation products that improve a building’s energy efficiency and reducing its environmental footprint,” stated Jay Nordenstrom, Executive Director of NAIMA Canada.

The vast majority of the glass used by Canadian manufacturers comes from post-consumer products. Recycled plate and bottle glass is transformed into a product that saves energy and reduces pollution.

The recycling data is from North American Insulation Manufacturers Association (NAIMA)’s survey of its US members’ and NAIMA Canada members’ use of pre- and post-consumer recycled materials in insulation products in 2012. The survey found that US manufacturers used almost 1.6 billion pounds of recycled glass in the production of residential, commercial, industrial, and air handling thermal and acoustical insulation.

While recycled content is just one indicator of a product’s environmental impact, the survey results illustrate the significant impact that an industry can affect through the conscientious use of materials.

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**For more information or to schedule interviews, contact:**

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*NAIMA Canada is the association for North American manufacturers of fibre glass, rock wool, and slag wool insulation products doing business in Canada. Its members include CertainTeed, Corp, Knauf Insulation, Johns Manville, Owens Corning and Roxul. Its role is to promote energy efficiency and environmental preservation through the use of fibre glass, rock wool, and slag wool insulation, and to encourage the safe production and use of these materials. NAIMA Canada is a sister organization to the North American Insulation Manufacturers Association (NAIMA).*