

Corporate Knights

The Company for Clean Capitalism



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National Magazine Awards Foundation names Corporate Knights “Magazine of the Year” at gala ceremony in Toronto

(Toronto, June 10, 2013) Corporate Knights Inc., the company for clean capitalism, proudly announces that its quarterly business and society magazine *Corporate Knights* was named Canada’s “Magazine of the Year” at the 2013 National Magazine Awards, held June 7 at The Carlu in Toronto.

The mandate of *Corporate Knights*, which in Canada is distributed through the *Globe and Mail*, is to shine a light on sustainable businesses and government practices with a mix of news, analysis, commentary, top-notch feature writing and original research. Founded in 2002 and headquartered in Toronto, the magazine has a decade-long track record of delivering informed and objective content to business professionals, consumers, investors and decision makers looking to humanize the marketplace.

Its vision statement makes this clear: “Information empowering markets to foster a better world.”

The coveted “Magazine of the Year” award recognizes *Corporate Knights*’ many achievements in 2012, including a major redesign and an injection of talented new freelancers, among them award-winning journalists George Monbiot and Canada’s own Chris Turner. Likewise, senior art director Jack Dylan has turned the magazine into a venue for top industry illustrators.

“*Corporate Knights* was arguably reborn in 2012,” said editor-in-chief Tyler Hamilton, hired in late 2011 to engineer the new direction. “We improved the look and feel and raised the bar on writing talent. We also expanded into the U.S. market through a unique distribution agreement with the *Washington Post* and launched a digital version of the magazine that gives us global reach, with more to come in 2013.”

Corporate Knights also walked the talk in 2012, becoming the first print business magazine to earn a B Corp. certification, adhering it to the same environmental and social standards it advocates. “On behalf of all our staff, I’d like to thank the National Magazine Awards Foundation for honouring our accomplishments,” Hamilton added. “It’s a milestone, in our view, that a small magazine focused on making capitalism more environmentally and socially responsible is placed in the same group as past winners like *The Walrus*, *Toronto Life*, and *Canadian Geographic*.”

A component of *Corporate Knights*’ success has been its much-anticipated annual rankings, which measure the sustainability performance of corporations, cities, provinces, countries, investment funds and universities. These include the Global 100 Most Sustainable Corporations in the World and Canada’s own Best 50 Corporate Citizens list.

Co-founder and Publisher Toby Heaps said “we have been challenging Canadians to think about corporations in new ways for over a decade, coining the term “clean capitalism”, and over the next decade we will build from our best-in-class magazine to take this message global and digital in a big way.”

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