

Media Advisory

Recycling Council of Ontario and the Ontario Waste Management Association to address state of waste diversion and producer responsibility in Ontario

- Who:** Jo-Anne St. Godard, Executive Director
Recycling Council of Ontario
- Rob Cook, Chief Executive Officer (CEO)
Ontario Waste Management Association
- When:** Wednesday, April 24, 2013
10:00 a.m.
- Where:** Room 149, Queen's Park Media Studio
Main Legislative Building
Toronto
- What:** Ontario's Waste Diversion Act is failing consumers. Ontario's recycling programs are again caught in another round of controversy this time over increases to eco fees for large off-the-road tires and e-waste scheduled for May 1st. The OWMA and RCO will outline the problems with recycling in Ontario and unveil a path forward.

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For more details or to arrange interviews, contact:

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*The **Ontario Waste Management Association (OWMA)**, founded in 1977, speaks for nearly 300 private and public sector members who provide the products and services for a better environment. Our business is to protect the environment through the proper management of waste and recyclable materials. Learn more about the Ontario Waste Management Association. www.owma.org*

***Recycling Council of Ontario (RCO)** is a not-for-profit, membership-based organization committed to minimizing society's impact on the environment by eliminating waste. RCO's mission is to inform and educate all members of society about the avoidance of waste, efficient use of resources, and the benefits and/or consequences of these activities. For more, visit www.rco.on.ca.*