

MEDIA ADVISORY: Available to comment

**Government of Ontario is right to introduce new legislation that shifts recycling costs from taxpayer to business**

TORONTO, April 4, 2013 – Today, the Hon. Jim Bradley, Ontario Minister of the Environment, committed the Government of Ontario to require producers to pay the full freight of recycling.

The cost of managing products and packaging once they are discarded has historically been an unfair cost burden to communities and taxpayers. Recycling Council of Ontario fully supports the Government of Ontario making the entire lifecycle cost of a product a requirement of doing business in the province.

**For further comment:**

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**About Recycling Council of Ontario**

Recycling Council of Ontario (RCO) is a not-for-profit, membership-based organization committed to minimizing society's impact on the environment by eliminating waste. RCO's mission is to inform and educate all members of society about the avoidance of waste, efficient use of resources, and the benefits and/or consequences of these activities. For more, visit [www.rco.on.ca](http://www.rco.on.ca).

