

MEDIA RELEASE
March 18, 2013



Biologist and filmmaker tour BC with controversial new documentary

Biologist Alexandra Morton and filmmaker Twyla Roscovich bring “Salmon Confidential” to communities around British Columbia.

Salmon Confidential is a new film on the government cover up of what is killing BC's wild salmon. When biologist Alexandra Morton discovers BC's wild salmon are testing positive for dangerous European salmon viruses associated with salmon farming worldwide, a chain of events is set off by government to suppress the findings. Tracking viruses, Morton moves from courtrooms, into British Columbia's most remote rivers, Vancouver grocery stores and sushi restaurants. The film documents Morton's journey as she attempts to overcome government and industry roadblocks thrown in her path and works to bring critical information to the public in time to save BC's wild salmon.

The film provides surprising insight into the inner workings of government agencies, as well as rare footage of the bureaucrats tasked with managing our fish and the safety of our food supply.

Local community groups are hosting *Salmon Confidential* screenings across BC, followed by discussion with Morton & Roscovich about the making of the film, the viruses, politics and how people can come together to restore wild salmon. The film is also available online at SalmonConfidential.ca.

“It is critical that people hear what is happening to this essential fish and why. We don't have to be helpless bystanders as government tries to bury the evidence. The careers of all who research these European viruses in BC are under attack, but disease in salmon cannot be a federal secret any longer if we want wild salmon to be here for our children,” said Morton.

David Suzuki, in an endorsement of *Salmon Confidential*, observed, “For years, Alexandra Morton has soldiered on providing evidence of and calling for action on the catastrophic state of wild salmon. Government and industries have thwarted her over and over again. This film clearly documents that governments do not put protection of wild salmon at the top of their priorities and Canadians should be outraged. I am.”

The upcoming BC provincial election gives the film tour a sense of urgency. “This whole nightmare could end tomorrow and we could have our wild fish back if the next provincial leader commits to removing salmon feedlots from the wild salmon migration routes. All election candidates need to hear from the public that the wild salmon economy is too valuable to sacrifice to the salmon farm industry. The people of BC should understand what we documented in this film and then they can let candidates know they will be taking wild salmon to the polls,” said Roscovich.

You can watch the film online or attend a nearby showing and discussion.

Visit SalmonConfidential.ca for film showings and more information.



To contact filmmaker: twyla@oceanfilms.net 250-650-6445
To arrange bookings: info@salmonaresacred.org
To interview Alexandra Morton: 250-974-7086
For media packages visit: SalmonConfidential.ca