



## **Media Release**

# All-Energy Exhibition & Conference announces North American debut

Toronto chosen as site for premier renewable energy event, All-Energy Canada, in April, 2014

(**February 21, 2013, Norwalk, CT)** Reed Exhibitions today announced that the All-Energy Canada Exhibition & Conference will take place April 9–10, 2014 at Toronto's Exhibition Place. The date was selected after close consultation with industry associations operating in Canada's renewable energy sector.

All-Energy Canada will be the newest global meeting place for the renewable energy sector. The Toronto event is modelled on the All-Energy 'parent' show, held in Aberdeen, Scotland which attracts 8,300 participants and nearly 600 exhibiting companies. The Toronto conference and seminar programme like Aberdeen will deal with the opportunities and challenges faced by all parts of the renewable energy industry.

Kris Stevens, Executive Director of the Ontario Sustainable Energy Association observed, "OSEA is excited to have helped attract All-Energy to Canada. It is the right time to convene a show of this stature in Canada. Our members are ready to show the world the contribution Ontario and Canada is making to advance renewable energy."

John Gorman, President of the Canadian Solar Industries Association (CanSIA) stated, "Canada is becoming a powerhouse in the renewable energy sector. I predict All-Energy exhibitors and attendees will be impressed by the maturity, breadth and depth of the Canadian renewable sector."

### **EVENT OVERVIEW**

The Canadian All-Energy program builds on the success of Aberdeen, and is designed to optimize opportunities to build relationships and connections with decision makers from the entire renewable energy spectrum. Attendees at All-Energy Canada will include developers; engineers; contractors; architects; farmers and landowners; community power proponents; government representatives; building owners; facility managers and construction industry representatives.

All-Energy Canada is benefiting from its strong relationship with its association partners, which include the Ontario Sustainable Energy Association (OSEA) and Canadian Solar Industries Association (CanSIA), as well as its founding sponsors, the legal firm of Bennett Jones LLP, the Canadian Union of Skilled Workers and the accounting firm, MNP.

Toronto (Ontario, Canada) is accessible by direct flights from most major world cities; it is well serviced with high quality accommodations and has a wide range of tourist attractions for those wishing to extend their stay.

All-Energy Canada is a showcase for the full range of renewable and sustainable technologies matched with a world-class multi-stream conference. It is your best opportunity in North America to keep current in this rapidly evolving sector, view and discuss the latest in cutting-edge solutions, and source new partners and suppliers.

#### **EXHIBIT HALL**

All-Energy Canada conference will convene in Canada's Greenest Convention Centre; this modern facility is adjacent to the downtown and is accessible by automobile or transit. This is a terrific venue to showcase exhibitors in the bioenergy, energy efficiency, hydropower, investment, jobs, low carbon transport, onshore wind, offshore maintenance, renewable heat, wave and tidal, and solar energy sectors.

#### CONFERENCE

The All-Energy Canada Conference will operate on a six track format covering; investment and finance; energy efficiency; integrated systems; transportation; and labour and skills. Addressing the attendees will be leading industry specialists, international experts, regulators and politicians. All-Energy Canada is a cost effective and unparalleled opportunity to gain access to the newest key information and insights.

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For more information or to schedule interviews, please contact: Don Huff, Environmental Communication Options, (O) 416-972-7404, (C) 416-805-7720 or huffd@ecostrategy.ca



Reed Exhibitions Alternative Energy portfolio is part of **Reed Exhibitions**, the world's leading events organizer, with 500 events in 41 countries. In 2012 Reed brought together seven million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 34 fully staffed offices. Reed Exhibitions serves 44 industry sectors with trade and consumer events and is part of the Reed Elsevier Group plc, a world leading provider of professional information solutions. <a href="https://www.reedexpo.com">www.reedexpo.com</a>



CanSIA is a national trade association that represents approximately 650 solar energy companies throughout Canada. Since 1992, CanSIA has worked to develop a strong, efficient, ethical and professional Canadian solar energy industry with capacity to provide innovative solar energy solutions and to play a major role in the global transition to a sustainable, cleanenergy future. <a href="http://www.cansia.ca">http://www.cansia.ca</a>



# The Ontario Sustainable Energy Association (OSEA)

is a non-partisan, member-based non-profit dedicated to inspiring and enabling the people of Ontario to sustainably improve the environment, economy and their health by conserving and producing clean, renewable energy in their homes, businesses and communities. OSEA successfully advocated for the Renewable Energy Standard Offer Program, at the time, the most progressive energy policy in North America. This was followed by a coordinated campaign which saw the adoption of the Green Energy and Green Economy Act (2009) and the Feed-in Tariff program, making Ontario a leader in renewable energy policy. http://www.ontario-sea.org