



Interview Opportunity - December 28, 2012

Why you should make participating in the farmed salmon feedlot boycott your New Year's resolution

What: SalmonFeedlotBoycott.com has speakers available for interviews on the impacts and consequences of farmed salmon feedlots on the marine environment on Canada's east and west coasts. They can also address why you should participate in a boycott of salmon feedlot products as your New Year's resolution.

Sample questions:

- *Is it true that when salmon farms are established, wild salmon go into sharp decline?*
- *How can a salmon farm impact lobster populations in Eastern Canada?*
- *Why should I be worried about the frequent number of viruses (ISA, piscine reovirus and salmon alpha virus) being found in Canadian fish farms (such as in Newfoundland last week) and is the CFIA doing enough?*
- *Why should I be concerned about December 21, 2012 "frankenfish" decision from last week by the US Food and Drug Administration to support genetically modified salmon (GMO) or transgenic salmon being raised (in Canada) for human consumption?*
- *Is the biggest impact in B.C. sea lice killing the young salmon smolts before they get to sea?*
- *Why are there protests against salmon farms in Eastern and Western Canada, Scotland, Norway, Ireland and even New Zealand?*
- *Should I be worried about eating farmed salmon or feeding pet food containing farmed salmon to my companion animals?*
- *How does the boycott work and why did you develop www.salmonfeedlotboycott.com?*

To schedule interviews with SalmonFeedlotBoycott.com, contact:

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SalmonFeedlotBoycott.com is a people's movement funded by individual Canadians in opposition to the clear and present threat salmon feedlots pose to wild salmon and the broader environment.

SalmonFeedlotBoycott.com is committed to educating Canadians and our politicians at all levels of government about the hazards associated with salmon feedlots. SalmonFeedlotBoycott.com contends that when consumers know the truth about the full range of impacts intensive open-net feedlots place on some of the richest marine resource areas in Canada and the devastation caused by this industry they will not buy the products. Our hope is that Canadians will respond and take action where government and industry have failed.