



Thunder Bay: site of Fifth Annual Darryl “Penasi” Fox Memorial Golf Classic 2012

Media Advisory

Attention: News, Assignment Reporters and Editors

(Thunder Bay, Ontario) - Family and friends will gather at the Whitewater Golf and Country Club on Friday, August 3rd, 2012 to raise money for cancer research.

The Darryl "Penasi" Fox Memorial Golf Classic is held each year in honour of Darryl Fox, an avid golfer, engineering student and Ojibway-Cree Anishnaabe from Bearskin Lake First Nation, who died of cancer in 2002 at the age of 24.

Funds raised through the tournament will go to Northern Cancer Research Foundation for cancer research and to bursary scholarships for First Nation students enrolled in an engineering program. To date this fundraising event has raised and provided Thunder Bay's Health Science Foundation with more than \$21,000 and has contributed \$4,000 for student bursaries.

WHAT:

5th Annual Darryl "Penasi" Fox Memorial Golf Classic 2012

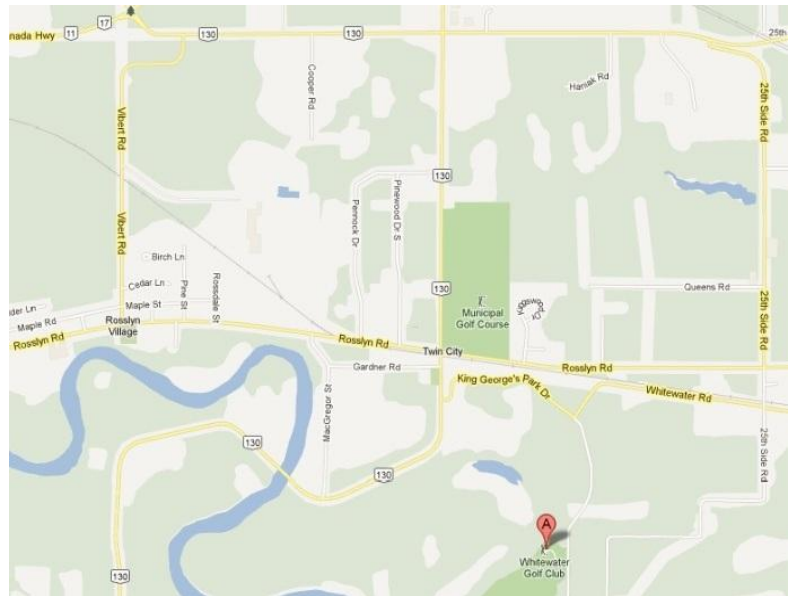
WHERE:

Whitewater Golf Club, RR #6, 224 Hwy. 130 (see map)

WHEN:

Friday, August 3, 2012
Registration at 9:00 a.m.
10:00 a.m. (shotgun start)

For more information or to register, please contact:



Charles Fox, Tel: (807) 621-5890 or Meladina Hardy- Fox, Tel: (807) 621-5894,
 Fax: (807) 285-4784, Email: penasifoxgolf@gmail.com
 Please check out our new website: www.penasifoxgolf.ca

Darryl “Penasi” Fox Memorial Golf Classic 2012 Sponsorship Packages

LEVEL	AMOUNT	REWARDS
Penasi	\$5,000.00	<ul style="list-style-type: none"> • One Team in Event (Foursome) • Opportunity to speak at the Dinner • Logo Acknowledgement at Each Hole • Logo Acknowledgement on the Registration Booth Banner • Acknowledgement in event Promotion • Logo acknowledgement in the Dinner Program / Signage • Logo acknowledgement in the post-event Newspaper Ad <p>Exclusive to Penasi Sponsorship:</p> <ul style="list-style-type: none"> • Hole-in-one hole signage for an Acura • Hole-in-one hole signage for \$10,000.00 <ul style="list-style-type: none"> • Sponsor has the option of having their logo on the flag at one hole • Sponsor has the option of having their logo on each hole
Platinum	\$4,000.00	<ul style="list-style-type: none"> • One Team in Event (Foursome) • Opportunity to speak at the Dinner • Logo Acknowledgement at Each Hole • Logo Acknowledgement on the Registration Booth Banner • Acknowledgement in event Promotion • Logo acknowledgement in the Dinner Program / Signage • Logo acknowledgement in the post-event Newspaper Ad
Gold	\$3,000.00	<ul style="list-style-type: none"> • Registration for Three Participants • Acknowledgement of Hole Sponsorship for 3 Holes • Name Acknowledgement on the Registration Booth Banner • Acknowledgement in event Promotion • Name acknowledgement in the Dinner Program / Signage • Name acknowledgement in the post-event Newspaper Ad
Silver	\$2,000.00	<ul style="list-style-type: none"> • Registration for Two Participants • Acknowledgement of Hole Sponsorship for 2 Holes • Name Acknowledgement on the Registration Booth Banner • Acknowledgement in event Promotion • Name acknowledgement in the Dinner Program / Signage • Name acknowledgement in the post-event Newspaper Ad
Bronze	\$1,000.00	<ul style="list-style-type: none"> • Registration for One Player • Verbal Acknowledgement at the Dinner
Hole Sponsor	\$250.00	<ul style="list-style-type: none"> • Sign w/ Logo at Tee Box

Please Make Cheque Payable to :
DARRYL FOX ‘PENASI’ MEMORIAL FUND
756 Mountain Road, Fort William FN, ON P7J 1G8