

Media Advisory**Ontario company first in North America to receive ISO 50001 certification for energy management**

St Marys Cement Inc.'s cement plant in Bowmanville, Ontario is a continent-wide leader in energy efficiency and conservation for manufacturers

What:

St Marys Cement–Bowmanville is the first North American industrial organization to receive the International Organization for Standardization's (ISO) ISO 50001 certification. The ISO 50001 standard is a framework for industrial facilities seeking to manage their energy use.

The processes adopted and leading to the ISO 50001 certification allowed the Bowmanville plant to reduce its energy consumption by over \$1million in 2011 and approximately \$1 million more in savings are expected in 2012.

Who:

The official presentation of the ISO 50001 certificate will be made by Michael Deslisle, President at International Certification Services (ICS), to Erik Madsen, CEO at VCNA, St Marys Cement Inc.

There will also be short presentations by Clarington Mayor Adrian Foster and Operations Manager at St Mary's Cement–Bowmanville, Fabio Garcia, who will outline the energy and environment benefits attributable to achieving ISO 50001 certification.

When:

Thursday, June 7, 2012 @ 11:00 AM

Where:**Bowmanville Cement Plant**

400 Waverly Road South
Bowmanville, ON L1C 3K3

Directions: Exit 401 at Waverley Road in Bowmanville. Go South on Waverley Road. Turn right at end of Waverley Road - immediately before St Marys Cement Sign, follow plant road down to main plant (stay left at fork in road). Presentation will take place in the Mechanical Maintenance Building, directly across from Main Office.

For further details, please contact:

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St Marys Cement Inc. is a leading manufacturer of cement and related construction products in the United States and Canada. Headquartered in Toronto, Ontario, Canada, St Marys Cement Inc. supplies cementitious materials to the Great Lakes Region and is also a significant producer of concrete and aggregates to the Ontario market. St. Marys Cement Inc.–Bowmanville was established in 1968 and has 127 employees. St Marys Cement Inc. is a wholly-owned subsidiary of Votorantim Cimentos, an international cement manufacturer based in Sao Paulo, Brazil.

ISO 50001 is a specification created by the International Organization for Standardization for an energy management system, which specifies requirements for establishing, implementing, maintaining and improving an energy management system, whose purpose is to enable an organization to follow a systematic approach in achieving continual improvement of energy performance, including energy efficiency, energy security, energy use and consumption.