

## Media Advisory

# Corporate Knights, the magazine for clean capitalism, invites you to the launch of its inaugural USA issue at the Canadian Embassy in Washington D.C.

**What: Corporate Knights Magazine, Launch Reception**

**When: 17.30 – 19.30, July 14, 2011**

**Where: Canadian Embassy (Terrace), 501 Pennsylvania Avenue, NW, Washington, D.C.**

The featured speaker at the Launch reception is Jason Grumet, President of the Bipartisan Policy Center speaking on “Tapping North America’s clean energy super-power potential.”

The inaugural Corporate Knights Magazine USA issue will be a supplement to the July 14<sup>th</sup> edition of the Washington Post. The Summer 2011, Issue #1 features article and news including:

- *The US Release of the Global 100 Most Sustainable Corporations in the World (announced in early 2011 in Davos)*
- *“Obama gets a C” – a Presidential Report Card detailing how the nation’s top CEO measures up on clean capitalist criteria*



An online version of Issue #1 can be viewed at [www.corporateknights.com](http://www.corporateknights.com) (live at 1:00 a.m., Thursday July 14<sup>th</sup>)

There is no charge to attend this event, but space is limited. PHOTO-ID REQUIRED.

**Registration:** Please email [rsvp@corporateknights.ca](mailto:rsvp@corporateknights.ca) with “CK Embassy Launch” as the subject line, along with the name and organization of attendee in body of email.

### **Corporate Knights contacts:**

Toby Heaps, Chief Executive, Corporate Knights: +1 416.203.0066 or +1 416.274.1432, [toby@corporateknights.ca](mailto:toby@corporateknights.ca)

Jeremy Runnalls, Strategic Partnerships: +1 416.203.4674 x 226, [jeremy@corporateknights.ca](mailto:jeremy@corporateknights.ca)

*About Corporate Knights Inc.: Founded in 2002, Corporate Knights Inc. is an independent Canadian-based media and financial services company that publishes the world’s largest circulation magazine with an explicit focus on clean capitalism. The mission of Corporate Knights Inc. is to humanize the marketplace by providing the best tools to profit from clean capitalism. Corporate Knights publishes the annual Global 100 Most Sustainable Corporations in the World, announced each year at the World Economic Forum in Davos.*

*Definition of clean capitalism - clean cap-i-tal-ism ((kln) kp-tl-zm) /n./ An economic system in which prices fully reflect social, economic, and ecological opportunities and costs and actors are clearly aware of the consequences of their marketplace actions.*