



Media Advisory

Attention: News, Assignment Reporters and Editors

Fourth Annual Darryl “Penasi” Fox Memorial Golf Tournament in Thunder Bay

(Thunder Bay, Ontario) Family and friends will gather at the Whitewater Golf and Country Club on Thursday, July 28th, 2011 to raise money for cancer research.

The Darryl “Penasi” Fox Memorial Golf Classic is held each year in honour of Darryl Fox, and avid golfer, engineering student and Ojibway-Cree Anishnaabe from Bearskin Lake First Nation, who died of cancer in 2002 at the age of 24.

Funds raised through the tournament will go to Northern Cancer Research Foundation for cancer research and to bursary scholarships for First Nation students enrolled in an engineering program. To date this fundraising event has raised and provided Thunder Bay’s Health Science Foundation with more than \$16,000 and has contributed \$3,000 for student bursaries.

WHAT:

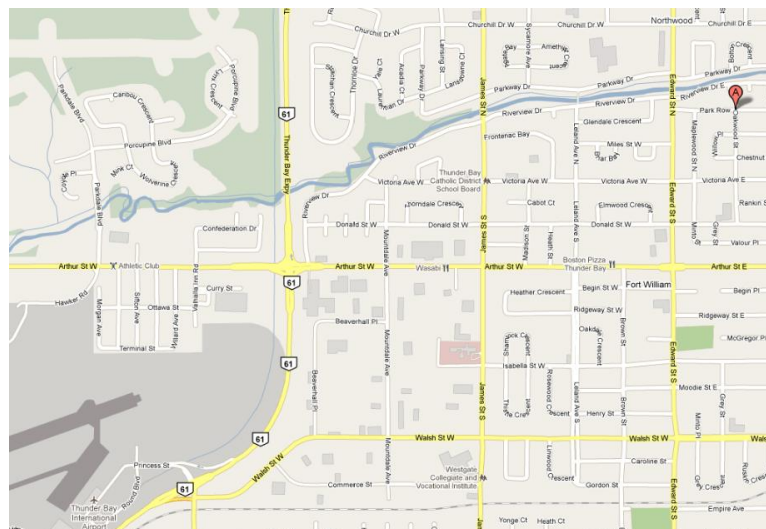
4th Annual Darryl “Penasi” Fox Memorial Golf Classic

WHERE:

Whitewater Golf Club, RR #6, 224 Hwy. 130 (see map)

WHEN:

Thursday, July 28, 2011
Registration at noon
1:00 pm (shotgun start)



For more information or to register, please contact:

Charles Fox, Tel: (807) 621-5890 or Meladina Hardy- Fox Tel: (807) 621-5894, Fax: (807) 285-4784. Email: penasifoxgolf@gmail.com

Darryl “Penasi” Fox Memorial Golf Tournament 2011 Sponsorship Packages

LEVEL	AMOUNT	REWARDS
Penasi	\$5,000.00	<ul style="list-style-type: none"> • One Team in Event (Foursome) • Opportunity to speak at the Dinner • Logo Acknowledgement at Each Hole • Logo Acknowledgement on the Registration Booth Banner • Acknowledgement in event Promotion • Logo acknowledgement in the Dinner Program / Signage • Logo acknowledgement in the post-event Newspaper Ad <p><i>Exclusive to Penasi Sponsorship:</i></p> <ul style="list-style-type: none"> • Hole-in-one hole signage for a Acura • Hole-in-one hole signage for \$10,000.00 <ul style="list-style-type: none"> • Sponsor has the option of having a representative at each hole
Platinum	\$4,000.00	<ul style="list-style-type: none"> • One Team in Event (Foursome) • Opportunity to speak at the Dinner • Logo Acknowledgement at Each Hole • Logo Acknowledgement on the Registration Booth Banner • Acknowledgement in event Promotion • Logo acknowledgement in the Dinner Program / Signage • Logo acknowledgement in the post-event Newspaper Ad
Gold	\$3,000.00	<ul style="list-style-type: none"> • Registration for Three Participants • Acknowledgement of Hole Sponsorship for 3 Holes • Name Acknowledgement on the Registration Booth Banner • Acknowledgement in event Promotion • Name acknowledgement in the Dinner Program / Signage • Name acknowledgement in the post-event Newspaper Ad
Silver	\$2,000.00	<ul style="list-style-type: none"> • Registration for Two Participants • Acknowledgement of Hole Sponsorship for 2 Holes • Name Acknowledgement on the Registration Booth Banner • Acknowledgement in event Promotion • Name acknowledgement in the Dinner Program / Signage • Name acknowledgement in the post-event Newspaper Ad
		<ul style="list-style-type: none"> •
Donation	<\$1,000.00	<ul style="list-style-type: none"> • Verbal Acknowledgement at the Dinner • Name Acknowledgement in the post-event newspaper ad
Hole Sponsor	\$250.00	<ul style="list-style-type: none"> • Sign w/ Logo at Tee Box

**Please Make Cheque Payable to :
DARRYL FOX ‘PENASI’ MEMORIAL FUND
756 Mountain Road, Thunder Bay, On P7J 1G8**