



VERDEXCHANGE | CANADA

Media Advisory

GreenTech and CleanTech Speakers in Toronto (Allstream Centre) Monday June 6

VerdeXchange Canada to feature over 90 speakers from Canada, U.S., U.K., and Asia

VerdeXchange 2011 Canada is taking place June 6, 2011 at The Allstream Centre 105 Princes' Blvd, Exhibition Place, Toronto.

For full conference program, please go to: <http://vxcanada.ca/program/>.

Feature speakers include:



Roland Aurich
President and Chief Executive Officer // Siemens Canada Limited

As President and Chief Executive Officer, Mr. Aurich is responsible for the overall strategic management, direction and leadership for all Siemens activities in Canada, including its three sectors: Industry, Energy and Healthcare.



Robert M. Hertzberg
Partner // MayorBrown LLP

Robert Hertzberg focuses on strategic governmental affairs, providing advice to foreign and domestic companies with business interests in California and throughout the United States. His experience includes: climate change, water and Indian related issues, as well as the telecom and real estate industries. Prior to joining Mayer Brown in 2002, Robert served as Speaker of the California State Assembly.



Walter L. Schindler
Managing Partner // SAIL Capital Partners

Walter focuses his energies on building powerful external networks with SAIL's global investors and advisors and providing strategic advice to the firm's portfolio companies on corporate finance, capital markets, and value realization strategies.



Robert D. Fletcher
Deputy Executive Officer // California Air Resources Board

Mr. Fletcher oversees activities for a wide variety of industrial and mobile sources, including transportation fuels. Mr. Fletcher is overseeing the development and implementation of a wide range of measures to reduce global warming gases from a variety of industrial and energy related activities, including a new renewable electricity standard for California.

A last minute special discount of DISC2011 will access a price of \$295 for the Monday Conference – register on-line.

For media contact, request interview and/or to request a media pass, contact:

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About VerdeXchange 2011 Canada

VerdeXchange 2011 Canada is a green and cleantech conference and expo being held in Toronto, Canada on June 5-6, 2011. Begun in Los Angeles, this brings together international green marketmakers leaders along with business, industry, government, and academia sustainable leaders to learn about best practices and to develop better solutions for their own organizations. For more information on the Canadian conference, go to www.vxcanada.ca

About The Allstream Centre The Allstream Centre, Toronto's newest Conference Centre, offers meeting planners an environmentally friendly meeting venue for groups of 50-2000 delegates. Targeted to be the first LEED Silver (Leadership in Energy Environmental Design) conference centre in Canada, Allstream Centre is conveniently located in downtown Toronto, on the shores of Lake Ontario at Exhibition Place.