

Media Advisory

Canadian Organic Growers welcomes Camros Organic Eatery to its Off Our Plates! Program

Canadian Organic Growers – Toronto Chapter (COG) is pleased to announce that Camros Organic Eatery has joined COG Toronto's Off Our Plates! Program. This Program is designed to educate consumers about the presence of genetically modified organisms (GMOs) in their food and the alternatives to GMOs. Studies show that genetically-modified foods result in health and environmental risks such as the development of antibiotic resistance and crop contamination. In joining the Program, Camros has committed to serving exclusively GMO free food.

WHAT:

Press conference on Camros Organic Eatery joining COG's Off Our Plates! Program

Presentation on GMOs 'Design a GMO free life' by Heike Heinze, co-director of Off Our Plates! Program

WHO:

Tanmayo Krupanszky, Special Projects and former Chair of COG Toronto

Deveri Joy Gifford, Branch Supervisor, Camros Organic Eatery,

Heike Heinze, co-director Off Our Plates!

WHERE:

Camros Organic Eatery

25 Hayden Street, Toronto, ON M4Y 2P2

WHEN:

Saturday, November 20, 2010

11:00 a.m. - Press conference – Introduction to the Off Our Plates! Program

11:30 a.m. – Presentation 'Design a GMO free life'

For further details on GMOs, please visit

www.cogtoronto.org or www.cog.ca

For more information or to schedule interviews, please contact: Tanmayo Krupanszky, COG Toronto, 416-466-9584 or email tanmayo@idirect.com



Canadian Organic Growers (COG) is a national charitable organization with chapters across the country. Membership includes farmers, gardeners, processors, retailers, educators, policy-makers, and consumers who share a vision for a sustainable bioregionally-based organic food system. Our members believe that organic food production is the best choice for the health of consumers and producers, for the protection and enhancement of the environment, and for the sustainability of the food production system. COG Toronto is a consumer based chapter providing leadership and direction for the community and members interested in becoming knowledgeable, and/or creating and participating in organic education, events or projects. We encourage and support individuals in making informed choices and in taking actions to support that. COG Toronto holds an annual organic consumer conference in Toronto in February featuring top of mind issues for organic consumers and has recently spear headed the Off Our Plates! Project helping consumers live GMO free.