

Media Advisory

Joint Conservation Announcement by Canada's Finance Minister and local MP, Jim Flaherty, and American Friends of Canadian Land Trusts

What:

Joint Conservation Announcement by Minister of Finance and Minister Responsible for the Greater Toronto Area, Jim Flaherty and the American Friends of Canadian Land Trusts.

Where:

Location: <u>Thickson's Woods Nature Reserve</u> located near Whitby, Ontario

Directions: From Highway 401 in Whitby, Ontario, take Thickson Road south past Wentworth Street to the Waterfront Trail. Turn east (left) and travel 100 metres to a small turnaround. Enter the woods at a walkway through the fence on the south side of the Waterfront Trail.

When:

Friday, October 29, 2010 at 8:30 a.m.

The Honourable Jim Flaherty, Canada's Minister of Finance and Member of Parliament for Whitby-Oshawa with representatives of the American Friends of Canadian Land Trusts will make an announcement benefiting land conservation and land trusts across Canada.

The announcement is responsive to a long-standing barrier to land conservation across Canada, opening the door to greater opportunities to protect Canada's natural heritage.

Minister Flaherty and Bonnie Sutherland, Founding Director of the American Friends of Canadian Land Trusts (AFCLT), will be onsite to answer media questions following the announcement.

Other interview opportunities:

- Christopher Baines, Ontario Board Member of the American Friends of Canadian Land Trusts
- Karen Cooper, Member of the Board, Canadian Land Trust Alliance
- Kristen Field, Executive Director of Magnetawan Land Trust, an organization benefitting directly from the announced news
- Ted Rousse, private landowner in Ontario, benefitting directly from the announced news

For more information or to schedule interviews, contact:

Bonnie Sutherland, Founding Board Member of AFCLT, 902-225-0965 (cell)

For further information, please visit our website <u>www.nsnt.ca/af</u> -30-

American Friends of Canadian Land Trusts (AFCLT) is a U.S.-based 501(c)(3) publicly-supported charity (509(a)(1)). It was founded in 2006 by conservation leaders from across Canada and the United States to address the critical need to make "cross-border" land conservation possible. Its mission is to protect and to promote the protection of significant natural, cultural and historic landscapes in Canada, by facilitating donations of land and funding from Americans to Canadian conservation organizations.

