



CANADIAN
Energy Efficiency Alliance

The Canadian Energy Efficiency Alliance's (CEEA) mission is to improve access to energy efficiency information and foster increased awareness and better understanding of energy efficiency and its resultant benefits to our economy and our environment.

Media Advisory

Attn: Environment, Government, Local Reporters and Editors

Canadian Energy Efficiency Alliance releases bi-annual energy efficiency report card

The Canadian Energy Efficiency Alliance (CEEA) will release the findings of their bi-annual energy efficiency report card in Edmonton, Alberta on Tuesday, August 19th.

CEEA's report card evaluates federal, provincial and territorial governments on their energy efficiency performance on the basis of nine parameters. These include, among others: how the jurisdiction supported energy efficiency and public outreach, the existence of public/private partnerships to support energy efficiency and responsiveness to energy efficiency issues in legislation such as building codes and energy efficiency acts.

WHO:
Ken Elsey, President
CEEA

WHEN:
Thursday, August 19, 2010
9:30 AM

WHERE:
The Fairmont Hotel Macdonald
10065 100 Street Northwest
Edmonton, Alberta



For more information, or to request an interview, please contact:

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*The **Canadian Energy Efficiency Alliance** (CEEA), a broad-based, not-for-profit organization, was established (1995) to respond to the lack of a coordinated multi-stakeholder effort to promote energy efficiency in Canada, leading to enhanced competitiveness and improved environmental protection. The Alliance works in partnership with manufacturers, utilities, governments, builders, labour, consumer groups, and environmental organizations to facilitate the adoption of energy efficiency measures in Canada. The Alliance is supported through fees and project contributions from members.*