



Interview Opportunity

Toronto businesses keeping cool during the heat wave

Teams on the street today in Corso Italia and Korea Town

As Toronto sizzles through another heat wave, businesses are turning up the air conditioning to keep their employees and customers comfortable. The Conservation Council of Ontario (CCO) is reminding business owners to keep their doors closed while they cool down. While an open door might look inviting, it also wastes energy and significantly increases cooling costs.

Street Teams and Chris Winter, Executive Director of CCO, are available for interviews.

Mr. Winter can speak to the following points:

- The importance of energy conservation in fighting climate change
- Ways to keep your business cool without wasting energy
- CCO's Door's Open Campaign

Street teams can demonstrate how they educate business owners about the benefits of saving energy by keeping their doors closed.

To schedule an interview with Mr. Winter, or one of the street teams please contact:

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**Details about Doors Closed and downloadable artwork can be found at:
www.weconserve.ca/doorsclosed.**

Businesses can apply online and get more information about the Live Green Toronto membership card program at www.livegreentoronto.ca