

<u>Media Advisory</u>

GreenSaver presents inaugural award to a graduate student in the University of Toronto's Centre for Environment

A graduate student in the Environmental Studies collaborative program at the Centre for Environment will receive the inaugural *GreenSaver Alastair Fairweather Memorial Award* from GreenSaver and the University of Toronto on Earth Day 2010. The award was established in memory of Alastair Fairweather, who passed away in October 2009. Alastair was actively involved in local environmental issues, and was a valued member of the Board of Directors of GreenSaver.

The award will be presented at the annual Centre for Environment's Research Day to be held on Earth Day - April 22, 2010. The winner will receive a \$1,000 scholarship from GreenSaver, and may also have the opportunity to pursue an internship with the non-profit organization. The event is open to the public.

WHO:

Vladan Veljovic, President and CEO, GreenSaver

Ingrid Stefanovic, Director, Centre for Environment, University of Toronto

WHAT:

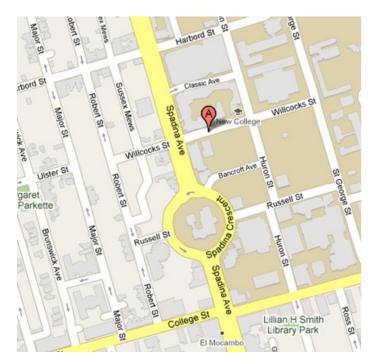
Recognition of the inaugural *GreenSaver Alastair* Fairweather Memorial Award recipient.

WHEN:

2:50 p.m., Earth Day - April 22, 2010 (Research Day: 10:00 am to 3:30 pm)

WHERE:

Faculty Club, 2nd floor 41 Willcocks Street Toronto, Ontario M5S 1C7



-30-

For further information, please contact:

Allison Wallis, Marketing Manager, GreenSaver, 1-888-855-3106 ext. 234 or allison.wallis(at)greensaver.org

Ingrid Stefanovic, Director, Centre for Environment, 416-978-6526 or ingrid.stefanovic@utoronto.ca Research Day schedule: http://www.environment.utoronto.ca/ResearchDay.aspx

GreenSaver is an independent non-profit organization dedicated to environmental energy efficiency\ offering energy audits, insulation solutions, new technologies like solar and province-wide energy conservation programs. They have pioneered Ontario residential energy conservation for 25 years with economically viable and environmentally friendly measures to help individuals and organizations with their energy needs (www.greensaver.org).