



CANADIAN  
Energy Efficiency Alliance

The Canadian Energy Efficiency Alliance's (CEEA) mission is to improve access to energy efficiency information and foster increased awareness and better understanding of energy efficiency and its resultant benefits to our economy and our environment.

## **Canadian Energy Efficiency Alliance responds to suspension of federal government's ecoEnergy Home Rebate Program**

On March 31 2010, the federal government suspended its successful and effective ecoEnergy Home Rebate Program. The program provided incentives for homeowners to perform upgrades that would make their homes more energy efficient.

**Ken Elsey, President and CEO of the Canadian Energy Efficiency Alliance (CEEA), is available to speak on the following points:**

- The energy savings provided by the ecoEnergy Home Rebate Program
- The policy and economic implications of suspending the program
- Economic stimulus benefits of the program

### **Quick Facts**

- To date, the program has saved Canadians 11.22 Pj of energy, which is equivalent to 3,116,691,600 kWh
- 1 Pj is equivalent to 277,780,000 kWh
- According to a March 2009 CEEA study of the weighted average cost of electricity in Canada, 1 kWh is valued at \$0.1090764
- Energy efficiency renovations have saved Canadians a total of \$339,950,019 in electricity each year

### **To schedule an interview with Mr. Elsey, please contact:**

Ken Elsey, 416.558.8735 (cell phone)

*The **Canadian Energy Efficiency Alliance (CEEA)**, a broad-based, not-for-profit organization, was established (1995) to respond to the lack of a coordinated multi-stakeholder effort to promote energy efficiency in Canada, leading to enhanced competitiveness and improved environmental protection. The Alliance works in partnership with manufacturers, utilities, governments, builders, labour, consumer groups, and environmental organizations to facilitate the adoption of energy efficiency measures in Canada. The Alliance is supported through fees and project contributions from members.*