



Corporate Knights Sustainable 100 to open Toronto Stock Exchange

Friday, February 11, 2010

Media Advisory

Attention: Photo/News/Business/National/Energy/Assignment Editors

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Nine Canadian companies make list of world's 100 most sustainable large cap companies.

TORONTO, February, 11, 2010 - Tomorrow morning, executives of the nine Canadian companies on Corporate Knights' sixth-annual Global 100 Most Sustainable Corporations in the World Index will open the Toronto Stock Exchange.

WHEN: Friday, February 12, 2010

9:30 AM

WHERE: Place TMX Broadcast Centre

The Studio at Street Level, The Exchange Tower

130 King Street West (NE corner of King and York)

The nine Canadian constituents of the 2010 Global 100 list have seen their stock prices rise by a cumulative 57% over the past five years.

Corporate Knights, the magazine for clean capitalism, has been publishing the Global 100 since 2005.

The 2010 Global 100 tapped intelligence from the world's largest sustainability research alliance put together by Legg Mason's Global Currents Investment Management to isolate the top ten per cent companies from a universe of 3000 global stocks, which were then transparently ranked based on 10 indicators, with data sourced from ASSET4, a Thomson Reuters business, and The BLOOMBERG PROFESSIONAL® service.

Please note: media will have to present credentials to security.

About the Global 100

The Global 100 Most Sustainable Corporations in the World is an annual project initiated by Corporate Knights, the magazine for clean capitalism. In 2010, Corporate

Knights collaborated with three strategic partners to identify the Corporate Knights Global 100 Most Sustainable Corporations in the World: Inflection Point Capital Management, a sustainability-focused asset management venture founded by Dr. Matthew Kiernan, Legg Mason's Global Currents Investment Management, and Phoenix Global Advisors LLC (a consulting and technology platform focused on sustainability). Launched in 2005, the Global 100 is announced each year at the World Economic Forum in Davos.

Global 100 Key Performance Indicators	Definition
Energy Productivity (US\$)	Sales (US\$) / Total direct and indirect energy consumption (gigajoules)
Carbon Productivity (US\$)	Sales (US\$) / Total CO2 and CO2 equivalents emissions (tonnes)
Water Productivity (US\$)	Sales (US\$) / Total water use (cubic meters)
Waste Productivity (US\$)	Sales (US\$) / Total amount of waste produced (tonnes)
Leadership Diversity	% women board directors
CEO-to-average worker pay	Ratio of highest paid officer's compensation to average employee compensation (3-year average)
% Tax Paid	% reported tax obligation paid in cash (3-year average)
Sustainability Leadership	Composite score of whether there is a sustainability committee in the company and whether a director is on it
Sustainability Remuneration	Whether or not at least one senior officer has his/her pay linked to sustainability
Innovation Capacity	R&D/sales (3-year average)
Transparency	% of data points on which the company provided data and level of GRI disclosure

For full rankings and other details, please see: www.global100.org

For further information and to schedule interviews, contact:

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About Corporate Knights

Founded in 2002, Corporate Knights Inc. is an independent Canadian-based media company focused on prompting and reinforcing sustainable development in Canada.