



Attn: News, real estate and housing editors

**Interview Opportunity – Poll shows Albertans support more energy efficient homes and an updated provincial building code  
Feb 2<sup>nd</sup>, 2010**

Jesse Row, Director, Sustainable Communities Group at the Pembina Institute is available in Calgary for interviews.

Mr. Row can speak to the following points:

- The benefits of energy efficient homes
- Poll results
- How urban and rural Albertans both support increased energy efficiency standards
- How the government of Alberta has a huge opportunity with its pending discussions about revising the province's building code

“Albertans understand and are overwhelmingly supportive of increasing the energy efficiency of our homes. These polling results indicate that there is little political risk in the province updating the building code and putting Alberta on an energy efficiency leadership path,” says Jesse Row, a Director at the Pembina Institute.

**To arrange an interview with Mr. Row, please contact:**

Jesse Row, Director, Sustainable Communities Group, Pembina Institute

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**About the Pembina Institute**

*The Pembina Institute is a national non-profit think tank that advances sustainable energy solutions through research, education, consulting and advocacy. It promotes environmental, social and economic sustainability in the public interest by developing practical solutions for communities, individuals, governments and businesses. The Pembina Institute provides policy research leadership and education on climate change, energy issues, green economics, energy efficiency and conservation, renewable energy, and environmental governance.*