



Media Advisory

Attn: Community, Real Estate, Environment, Energy Reporters and Editors

Energy Minister and Mayor welcome first family to live in a LEED Platinum certified home in Ontario

Rodeo Fine Homes is celebrating the first residents of their LEED Platinum certified development in Newmarket. Minister of Energy and Infrastructure and Deputy Premier George Smitherman, Newmarket Mayor Tony Van Bynen and other dignitaries will be on hand to congratulate the family and present LEED Platinum certification plaques. A tour of the home will follow.

WHAT:

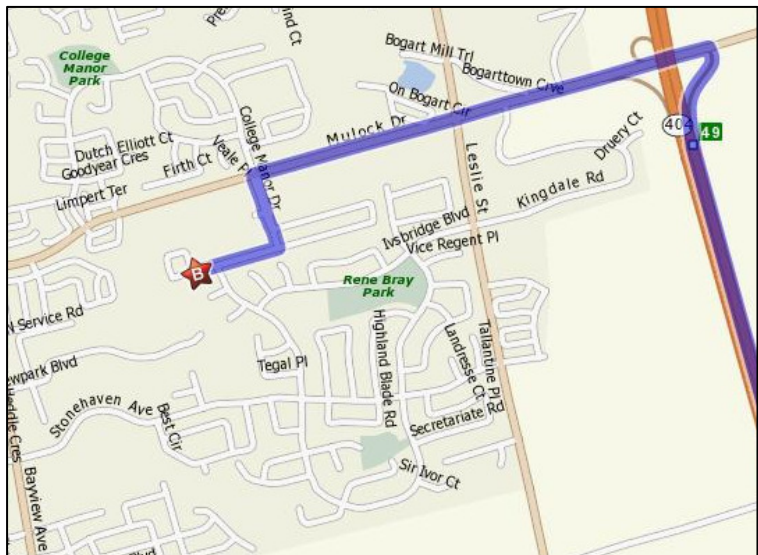
Presentation of LEED Certification plaque to first family in Rodeo’s LEED Platinum certified housing development by Minister of Energy and Infrastructure and Deputy Premier George Smitherman and Newmarket Mayor Tony Van Bynen.

WHEN:

Wednesday, November 4, 2009
3:30 pm – 4:30 pm

WHERE:

1098 Quaker Trail
Newmarket ON



PHOTO/FILM OPPS.

Certification presentation the family with the Minister and mayor
Home’s green features
Family with two young kids in the home interacting with green features

RADIO/TV OPP.

Rodeo spoke person available for all day, family available after 4:30

For more information, please contact:

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Rodeo Fine Homes is building 34 LEED platinum rated homes in partnership with the Town of Newmarket, the homes feature rainwater harvesting to flush toilets, solar panels, superior insulation and indoor air quality.