



Media Advisory

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All-Canadian Cleantech Index to open Toronto Stock Exchange

Cleantech 10™ list pinpoints the top publicly traded Cleantech companies in Canada

Next 10 Cleantech list highlights emerging Cleantech leaders of tomorrow

TORONTO, October 22, 2009 – Tomorrow morning, the CEOs of the companies on Corporate Knights' third-annual *Cleantech 10™* list and *Next 10 Emerging Cleantech Leaders* will open the Toronto Stock Exchange. The TSX now has, by its count, the largest number of listed cleantech companies in the world at 122. Corporate Knights will reveal the *Cleantech 10™* and *Next 10 Emerging Cleantech Leaders* tomorrow at 9:30 am following the market open.

Corporate Knights has been following cleantech companies since 2007 and highlighting the best investment prospects. The *Cleantech 10* and *Next 10* represent Canada's best publicly and privately held companies in the Cleantech realm, and span a range of sectors from global positioning systems to smart grids to solar technology.

The current *Cleantech 10™* outperformed the S&P/TSX by 50 per cent this year (using an unweighted average of the *Cleantech 10™*'s returns for the past year). The Corporate Knights *Cleantech 10™* was compiled by Corporate Knights Inc. and Cleantech Group LLC, the leading provider of Cleantech indices and information globally.

How was CK Cleantech 10™ determined?

We sought out technology-driven growth companies that have big impacts on resource efficiency and the environment—not simply those re-branding themselves as 'green.' A set of 18 screening criteria were applied to all TSX companies that Cleantech Group LLC use for their broad Cleantech Index. While the TSX has a large number of Cleantech stocks, they tend to be younger and smaller, so the screening criteria was applied with some leniency to allow for a rounded out top-ten list. A heavy emphasis was placed on purity (percentage of revenues or income from Cleantech business, and whether or not it's really 'clean') and quality (strategy, management, financial strength, sector leadership). Other key criteria included growth, earnings, liquidity, capitalization, technology/intellectual property, and overall impact.

Cleantech Next 10 Methodology

The Next 10 are selected by an advisory panel of Canada's foremost authorities on cleantech, based on the following four judging criteria: creativity and original approach, solving a business problem, clear business objective, and best chance of breaking through.

Next 10 Advisory Panel

Tyler Hamilton, *Energy Reporter*, The Toronto Star

Andrew Heintzman, *Co-Founder*, Investeco

Denis Leclerc, *President and CEO*, Québec Cleantech Cluster

Nicholas Parker, *Executive Chairman*, Cleantech Group LLC

Tom Rand, *Director*, VCi Green Funds and *Practice Lead*, Cleantech and Physical Sciences at the MaRS Discovery District

Vicky J. Sharpe, *President and CEO*, Sustainable Development Technology Canada

For further information and to schedule interviews, contact Melissa Shin, Corporate Knights, (416) 203-4674 x3, melissa@corporateknights.ca

About Corporate Knights

Founded in 2002, Corporate Knights Inc. is an independent Canadian-based media company focused on prompting and reinforcing sustainable development in Canada.