



Interview Opportunity

Ontario Green Roof Expert to speak at International Green Roof Congress in Toronto (October 19-21)

Rick Buist, President of Burlington-based Bioroof Systems, has been designing, installing and manufacturing green roofs in the Ontario marketplace for nearly a decade. He has been involved in more than 100 green roof projects across North America, including the award-winning Ottawa War Museum, the Manitoba Hydro Building (Winnipeg) and Covenant House (Toronto). He currently sits on the Board of Directors of *Green Roofs for Healthy Cities*, the North America industry association and Chairs the Corporate Members Committee.

Mr. Buist can speak on the following points:

- Benefits of green roofs
- Impact of Toronto's green roof by-law which comes into effect on January 31, 2010
- Potential market-drivers to increase the number of green roofs in Ontario
- Importance of the International Green Roof Conference (Cities Alive!) coming to Toronto

To arrange an interview with Mr. Buist, please contact:

Don Huff, Environmental Communication Options
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OR

Jennifer Serviss, Bioroof Systems
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More details about Mr. Buist and Bioroof Systems is available at www.bioroof.com

***About Mr. Buist:** Rick Buist, an award-winning designer and horticulturist, is a popular speaker with architects, landscape architects and green roof professionals, regularly presenting at international and national conferences, training courses and education sessions. Rick has been involved in the design and/or installation of more than 100 green roof projects throughout North America, including the award-winning National War Museum in Ottawa, Canada. With more than 20 years experience in the horticultural sector, he has established himself as one of the leading green roof specialists related to design and performance using natural ecological practices.*

***About the International Green Roofs Conference (Cities Alive!):** For the first time in North America, the World Green Roof Industry Network is presenting the international congress CitiesAlive! in Toronto showcasing the benefits and sustainability of green roofs. More than 60 global presenters are presenting and GTA green roofs will be profiled in various tours.*

***Toronto's Green Roof By-Law:** On May 26, 2009 Toronto became the first city in North America to adopt a bylaw to require and govern the construction of green roofs on new development. The bylaw will apply to all new building permit applications made after January 31, 2010 (residential, commercial and institutional) and January 31, 2011 for all new industrial development.*