



Media Advisory

## ***PenFinancial GreenSaver Home Improvement Loan to be launched in Niagara Region***

(Welland, August 17, 2009) GreenSaver has partnered with PenFinancial Credit Union to offer the new *PenFinancial GreenSaver Home Improvement Loan*, the first of its kind in the Niagara Region.

GreenSaver customers who conduct an ecoENERGY assessment are eligible to apply for the low interest rates offered for residential energy efficiency retrofits related to the ecoENERGY assessments.

PenFinancial will host a welcome reception and official launch with Climate Action Niagara, GreenSaver's local partner that provides ecoENERGY assessments in the Niagara Region.

**What:**

A welcome reception for the launch of the *PenFinancial GreenSaver Home Improvement Loan* and opportunity to interview senior program representatives

**Who:**

Senior representatives from

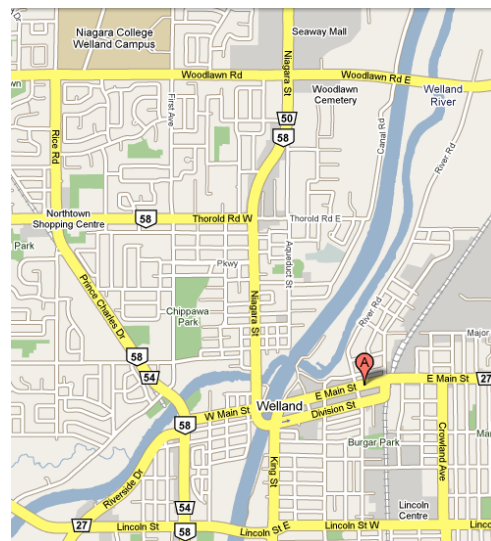
- PenFinancial Credit Union
- GreenSaver
- Climate Action Niagara

**Where:**

Suite 205, 247 East Main St.,  
Welland, Ontario,  
L3B 3X1

**When:**

Wednesday, August 19<sup>th</sup>, 2009, 3-5pm



For more information on GreenSaver visit [www.greensaver.org](http://www.greensaver.org) or call 416-203-3106. To schedule an ecoENERGY assessment in The Niagara Region, call 289-820-6440.

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To schedule interviews with a GreenSaver or PenFinancial spokesperson, contact:

Allison Wallis at 416-203-3106 ext 234 or [allison.wallis@greensaver.org](mailto:allison.wallis@greensaver.org)

Jody Vizza at 905-735-4801 ext 233 or [jody.vizza@penfinancial.com](mailto:jody.vizza@penfinancial.com)

*GreenSaver is an independent non-profit corporation dedicated to environmental energy efficiency. They have pioneered Ontario residential energy conservation for 25 years with economically viable and environmentally friendly measures to help individuals and organizations with their energy need ([www.greensaver.org](http://www.greensaver.org)).*

*PenFinancial Credit Union is a Niagara based financial institution that serves more than 10,000 personal and business members across the region through five branches and one Commercial Business Centre. PenFinancial offers a full range of financial services including access to the Exchange® Network with over 2,000 reduced transaction fee ABMs across Canada. Membership in PenFinancial Credit Union is open to everyone and all profits are returned to Members in the form of higher rates on savings, lower rates on loans, and to the community through sponsorships and donations that help to build a strong and vibrant Niagara.*