



**Media Advisory – For Immediate Release**

**Attention Community Calendar, Event Listing and News Editors**

**Plant Trees to Fight Climate Change**

***Lindsay Tree planting workshop to help local residents reduce property taxes and help fight climate change***

Lindsay - Trees Ontario and its partners, the Ontario Forestry Association (OFA) and the Victoria Land and Water Stewardship Council will host a free workshop focused on incentive programs for planting trees, tree planting techniques and the Managed Forest Tax Incentive Program (MFTIP) that can reduce property taxes by up to 75% at the Government Building on Monday, October 27 from 7 – 9 p.m.

Attendees will learn more about the Ministry of Natural Resources' incentive program called the 50 Million Tree Program. As part of its commitment to reduce the effects of climate change, the Ontario government has joined the United Nations Billion Tree Program and plans to plant 50 million trees by 2020.

This workshop is an opportunity for local landowners to learn how they can receive financial incentives to plant trees on their property and reduce their environmental footprint.

- WHAT:** Free tree planting workshop to fight climate change and reduce landowner taxes
- WHEN:** Monday, October 27, 7-9 p.m.
- WHERE:** Government Building,  
322 Kent St. W.,  
Lindsay
- WHO:** Trees Ontario, OFA and local partner the Victoria Land and Water Stewardship Council

Space is limited and pre-registration is appreciated.

**For more information and to register contact:**

Trees Ontario (toll free) 1 877 646 1193 or [info@treesontario.on.ca](mailto:info@treesontario.on.ca).

**Trees Ontario**

Trees Ontario, working with its partners, is the largest, not-for-profit tree planting partnership in North America. It is committed to the re-greening of Ontario through a range of tree planting

activities. Trees Ontario is also partnering with the Ministry of Natural Resources to help deliver the Ontario government's commitment to plant 50 million trees by 2020.

The goal of Trees Ontario is to restore the province's tree planting capacity, especially throughout southern Ontario on private lands, by providing funding and planning support for its tree planting partners. These include local Conservation Authorities, Ontario Stewardship Councils, municipal governments and community volunteer groups.

This past spring Trees Ontario, with its partners, planted over 2.4 million trees. Its goal is to increase tree planting to 10 million trees every year by 2015. Visit the Trees Ontario website at [www.treesontario.on.ca](http://www.treesontario.on.ca).

### **Ontario Forestry Association**

The Ontario Forestry Association (OFA) is a non-profit, registered charity. It is dedicated to raising awareness and understanding of all aspects of Ontario's forests, and to develop commitment to stewardship of forest ecosystems. The OFA has been involved in public education around forestry and environmental issues since the 1940s. Over the years they have been involved in major initiatives involving restoration, commemoration and the management of our forests and natural environment. To this day, they continue to increase public education and knowledge of forestry and environmental issues. Visit the OFA website at [www.oforest.on.ca](http://www.oforest.on.ca).

### **50 Million Tree Program**

In August 2007, the Ontario government introduced a program to fund the planting of 50 million trees across the province by 2020, as part of its commitment to help fight climate change and green the province.

The 50 Million Tree Program is Ontario's commitment to the United Nations Billion Tree Campaign.

All kinds of good can come from setting this goal: like offsetting carbon; diversifying Ontario's landscape; moderating local climates by providing shade, moderating temperature extremes and reducing the effects of storms; creating more habitats for wildlife; improving soil and water conservation; and boosting local economic opportunities – to name just a few.

The 50 Million Tree Program can significantly cut landowners' costs of large-scale tree planting and boost the number of trees planted.

Working with the Ontario Ministry of Natural Resources, and its tree-planting partners, Trees Ontario will plant two million trees over the next year as part of this program.

