

Media Release - For Immediate Release - October 9, 2008

Strategic Voting Campaign Identifies “Hot Ridings” in British Columbia

(Victoria, BC) – Voters in British Columbia ridings where vote-splitting could elect a Conservative are being offered specific, transparent advice on how to vote strategically to ensure a pro-environment outcome.

VoteForEnvironment.ca analysis incorporates past election data, the most recent publicly-available polling data and local insight to project the likely outcome in all 308 ridings.

There are approximately 60 Ridings across the country where a Conservative victory can be stopped if progressive voters unite behind a single candidate to avoid vote-splitting.

Thirteen British Columbia races have been identified by **VoteForEnvironment.ca** as “Hot Ridings”

Burnaby—Douglas, Esquimalt-Juan de Fuca, Kamloops-Thompson-Cariboo, Saanich Gulf Islands, Pitts Meadows-Maple Ridge-Mission, Fleetwood-Port Kells, West Vancouver-Sunshine Coast-Sea to Sky Country, Vancouver-Quadra, Richmond, Vancouver Island North, North Vancouver, Newton-North Delta, New Westminster-Coquitlam

For more detailed analysis go to the Riding list at <http://www.voteforenvironment.ca>

“Stephen Harper and the Conservative party are alone in the world in their unwillingness to take action on climate change even though most Canadians are interested in becoming part of the solution to the global environmental problems that affect us all,” said Alice Klein, co-founder of VoteForEnvironment.ca. “Stephen Harper’s Bush-like agenda and tactics are motivating this unprecedented multi-partisan effort to defeat a sitting government.”

www.VoteForEnvironment.ca and www.VoterPourlEnvironnement.org have been endorsed and referenced by Canadian celebrities, unions, many local campaigns and on-line networks. The website has already had well over one million page views since it launched on Sept 24. Massive viral distribution has tapped into wide-based voter concern about another anti-environment Harper government and hope that they vote can make a difference.

About VoteForEnvironment.ca

VoteForEnvironment.ca is a coalition of Canadians concerned about climate change. The coalition is focused on helping progressive Canadians understand the benefits of strategic voting as a mechanism to overcome a flawed electoral system. Ultimately, the group wants to prevent the re-election of a Harper government that has worked against efforts to fight climate change and has done significant damage to Canada’s international reputation.

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Media Contact: Kevin Grandia, (C) 778-240-6343, Kevin@voteforenvironment.ca

Alice Klein, (C) 647-828-4787

