

Now House™

One small house.
One million opportunities.

Media Advisory:

Attention: News, Energy, Realty and Homes/Assignment Editors

High resolution photos available

Retrofit of 60-year-old wartime house to demonstrate how to reduce home energy use to zero

(Toronto, September 8, 2008) The latest environmentally friendly home will be unveiled to the public on Wednesday, September 10 at 11:00 am. Now House™ will show homeowners and contractors how to dramatically improve the energy efficiency of existing homes and will produce enough energy to pay its own energy bills.

Now House™ is one of 12 winning teams in Canada Mortgage and Housing Corporation's (CMHC) EQUilibrium Sustainable Housing Demonstration Initiative, and the only project among the winners focused on the renovation and retrofit of existing houses. Now House proves you can take an old house and improve it beyond standards currently required of new buildings.

WHO:

**Peter Love, Chief Conservation Officer of Ontario
Catherine Adams,
Lorraine Gauthier, President, The Now House Project Inc.**

WHAT:

Now House official opening, media tour and Open House with exhibition of net zero energy features

WHEN:

Wednesday September 10, 11:00 am (Open House 12:00 pm – 2:00 pm)

WHERE:

12 Topham Road, Toronto (see map)

For more information contact:

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*The **Now House™** team is a volunteer group of designers, architects and engineers who use design to make social and environmental change. We also have an interest in post WWII*

houses as a unique brand of Canadian architecture. We combined these interests in our proposal to CMHC's Net Zero Energy Healthy House competition.

